

RAINFOREST TRUST®



conservation
circle



PRESIDENT'S CIRCLE SPONSORSHIP GUIDE

To learn more about **Rainforest Trust's Conservation Circle**, please contact **Corporate Giving**, at **800.456.4930** or email **corporate@rainforesttrust.org**

7078 Airlie Rd, Warrenton, VA 20187 •
RainforestTrust.org • 1.800.456.4930



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PRESIDENT'S CIRCLE \$25,000 – \$99,999

A PRIORITY PACKAGE WITH A BROAD, EXTENSIVE RANGE

INCREASE BUSINESS VISIBILITY WITH RAINFOREST TRUST

Sponsorship gives companies high brand visibility across multiple marketing vehicles.

There are multiple opportunities with Rainforest Trust to increase business visibility via social media, as well as on our website.

237,000+ followers on Facebook

47,500+ followers on Twitter

PROVIDE INCENTIVES AND INCREASE VISIBILITY!



The President's Package gives **pre-approved full access use** of Rainforest Trust's logo set in white and black lettering.



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PRESIDENT'S CIRCLE SPONSORSHIP BENEFITS

- **Annual report listing**
- **Annual social media promotional highlights**
- Opportunity to **provide sponsor's "spirit/promotional" items** for Rainforest Trust events LIMITED
- Opportunity to **offer sponsor's locale** for Rainforest Trust recurring individual donor meet-ups
UPON REQUEST TO RAINFOREST TRUST; EVENT COSTS PAID BY SPONSOR
- Receive a **Rainforest Trust "cling"** for office display
- **Logo on Rainforest Trust's website** with a hyperlink to the sponsor's site, **premier placement**
- Pre-approved use of **Rainforest Trust logo** and statement
- Use of **Rainforest Trust Media Kit** with pre-approved photos and text for sponsor's internal communications
- Sponsor-provided electronic coupons as **prizes/incentives for Rainforest Trust social media** promotions
- **Sponsor name/logo** on Rainforest Trust Philanthropy-related **electronic and printed materials 4 times per year**
- Rainforest Trust Executives available to **speak at Sponsor's site**
\$50,000 AND ABOVE
TRAVEL/ACCOMMODATION COSTS PAID BY SPONSOR