

## **NEWS**

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### **Rainforest Trust is Helping Countries Around the World Achieve Their 30 by 30 Promise**

Conservation organization has more than 25.6 million acres under protection to date

**WARRENTON, Va., Jan. 27, 2021** – While 50 nations convened on January 11 for the One Planet Summit to confirm their commitment to protecting 30 percent of the planet—land and sea by 2030 (30 by 30); Rainforest Trust scientists, biologists and conservationists and their partners were on the ground (and in the seas) around the world. They were, and continue, working in countries including Mexico, Panama, Brazil, Costa Rica, Bolivia, Belize, Ecuador, Dominican Republic, Peru, Columbia, Cote D'Ivoire, South Africa, Mozambique, Gabon, Ethiopia, Kenya, Republic of Congo, Liberia, Vietnam, Laos, Cambodia, Myanmar, Nepal, Indonesia, Philippines, Madagascar and others, to protect and conserve important habitat for wildlife.

“This 50-country initiative is necessary to address the emergency we face from global warming,” explained James Deutsch, Ph.D., CEO of Rainforest Trust. “This is a dire crisis and time is running out. Urgency is needed to save habitat, the extinction of species and the entire planet.”

To date, Rainforest Trust has been able to conserve more than 25.6 million acres globally (almost the size of its headquarter state of Virginia.) The organization has plans to radically step up its work this year, and in coming years, to increase acres conserved and help meet the 30 by 30 goal. With President Biden’s announcement today on U.S. support for this initiative, Rainforest Trust will have greater success in fundraising and achieving these goals.

“The new administration’s all-hands-on deck approach to climate change is exactly what is needed to confront this existential threat. But amidst the flurry of policy announcements, one yesterday will have extraordinary impact not only on carbon emissions but on the future for all life on Earth,” Deutsch added. “The U.S. joined 50 other countries in committing to 30 percent of our lands and waters for nature by 2030. This opens the door for this pledge to go global at the biodiversity Conference of the Parties in October and the climate COP in November. No initiative shows greater promise to permanently lock up carbon and end the extinction crisis. Our organization, Rainforest Trust, is ready to commit to ambitious protected-area creation goals to contribute to this global imperative.”

To learn more about the Rainforest Trust, visit [www.rainforesttrust.org](http://www.rainforesttrust.org).

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#### **About Rainforest Trust**

Since 1988, Rainforest Trust has been safeguarding imperiled tropical habitats and saving endangered species by establishing protected areas in partnership with local organizations and communities. With its partners, Rainforest Trust has safeguarded more than 25.6 million acres of vital habitat across Latin America, Africa, Asia and the Pacific. Rainforest Trust is a nonprofit organization that relies upon the generous support of the public to successfully implement its important conservation action. The organization is proud of earning a 4-star rating from Charity Navigator. Learn more about the work of Rainforest Trust by visiting [www.RainforestTrust.org](http://www.RainforestTrust.org), [Twitter](#), [Instagram](#), or [Facebook](#).