



RAINFOREST TRUST

2013 ANNUAL REPORT



OUR MISSION

Rainforest Trust purchases and protects threatened tropical forests and saves endangered wildlife through community engagement and local partnerships.

RAINFOREST TRUST is a 501(c)3 nonprofit organization founded in 1988. Celebrating 25 years of successful conservation actions, Rainforest Trust has protected nearly 8 million acres of rainforests and other tropical habitats in 20 countries across 73 project sites. Through our effective conservation model, we work in partnership with the most experienced local conservation leaders and indigenous communities to preserve threatened lands and wildlife.

Because our Board Members and key supporters offset our operation expenses, 100% of your designated gift supports direct conservation actions. Rainforest Trust is consistently awarded Charity Navigator's top 4-star rating and GuideStar's Gold Star level for meeting the highest standards of public accountability, cost efficiency, and program effectiveness.

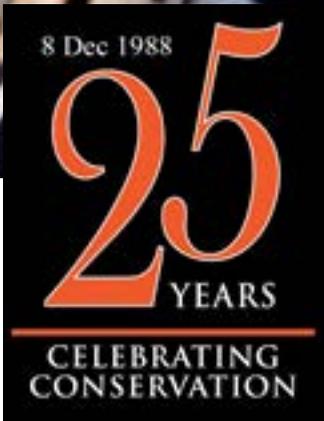


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A Year of Tran



“Protecting rainforests in the 21st century requires unprecedented effort. Rainforest Trust is our commitment to meeting this challenge.”

DR. PAUL SALAMAN

sition and Growth

Message from Rainforest Trust's CEO

Dear Friends of Rainforest Trust,

Last year was a major milestone in the history of Rainforest Trust. We used our 25th anniversary as an opportunity to adopt a new name that succinctly captures our mission and passion for conservation. **And I'm delighted that all of you – our supporters – have warmly embraced our new name and logo.**

Recognizing the potential Rainforest Trust holds to protect threatened tropical habitats around the world, we expanded operations outward from Latin America with the commencement of projects in Madagascar, Borneo, and the Philippines.

We also launched our most ambitious project to date in an attempt to protect 5.9 million acres of rainforest in the heart of the Amazon. The project, which will take place in and around Peru's biodiverse Sierra del Divisor massif, will consolidate a 10-million acre international wildlife corridor.

As the following pages demonstrate, your support over the last year has enabled us to make great strides towards protecting threatened species and forests in the tropics. **With your help in 2013, we saved more than 1,000 square miles of critical rainforest and tropical habitats.**

And we achieved all this with 95% of our budget spent directly on conservation actions and just 5% on operations costs (administration, communications, and development).

Thanks to the support of all 14 of our Board members who contribute to fund our operating costs, we can **continue to allocate 100% of your support to concrete actions for conservation** to protect our planet's biodiversity and to ensure the wildlife that thrills us today will continue to inspire our children.

Thank you for your continued dedication.

Sincerely,



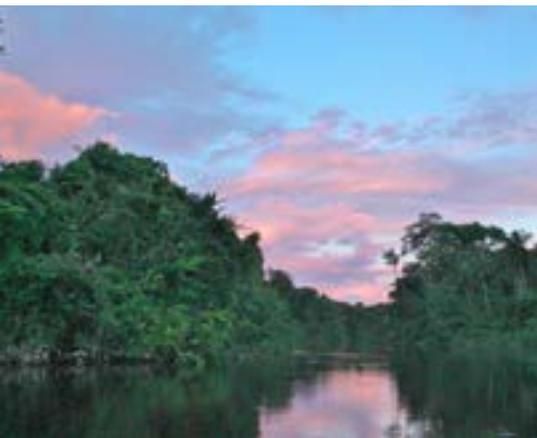
A handwritten signature in black ink that reads "Paul Salaman". The signature is written in a cursive, flowing style.

Dr. Paul Salaman
CEO, Rainforest Trust

2013 CONSERVATION IMPACTS

PROTECTING ENDANGERED TROPICAL ECOSYSTEMS

Our unique conservation model, based upon strategic partnerships with effective local organizations, led to a string of conservation victories in 2013 that will ensure lasting protection for some of the earth's most threatened species and ecosystems.



644,705 acres

From Bolivia's savannas to Colombia's Chocó rainforest, Rainforest Trust protected a vast expanse of tropical lands in 2013.

first ever

Rainforest Trust and Colombian partner ProAves worked together to create a 5,691-acre sanctuary, providing the endangered Colombian Spider Monkey with protection for the first time.

doubled

A crucial reserve protecting habitat for Bolivia's Blue-throated Macaw doubled in size when Rainforest Trust helped purchase 14,827 acres to expand its borders.

16

By titling and protecting lands for 16 communities in Peru's Amazon, Rainforest Trust and partner CEDIA conserved 616,623 acres of biodiverse tropical forest from logging and mining.

330 SPECIES

Las Tangaras Reserve expanded by 600 acres when Rainforest Trust and local partner ProAves protected a key portion of Colombia's disappearing Chocó rainforest that provides habitat for 330 birds species.

Rainforest Trust and Peruvian partner CEDIA (Center for Development of an Indigenous Amazon) protected 616,263 acres of Amazon Rainforest with the creation of 16 indigenous reserves. This major achievement will preserve a vast expanse of pristine rainforest in Peru's Loreto state from mining and logging claims. The newly protected areas, among the most biodiverse in the Amazon, support healthy populations of Jaguars, Tapirs, Amazon Manatees, and Giant River Otters.

PARTNERING TO DEFEND AMAZONIAN BIODIVERSITY



ADVANCING PROTECTION OF THE ATLANTIC RAINFOREST

Despite its spectacular biodiversity, 93% of the Atlantic Rainforest has been destroyed during the last 50 years, making it one of the most endangered biomes in the world. To conserve one of the last intact remnants of this forest, Rainforest Trust supported its Brazilian partner Instituto Uiraçu to expand its Serra Bonita Reserve by 682 acres. With this addition, the reserve now totals 5,737 acres and protects habitat for five endangered primates, including the Golden-headed Lion Tamarin and Northern Brown Howler Monkey. Much of the forest remains in a pristine state, and over 345 species of birds and 70 species of frogs – some new to science – are found within its borders.

In a joint effort with Bolivian partner Asociación Armonía, Rainforest Trust helped double the size of the Barba Azul Nature Reserve with the purchase of 14,827 acres. This expansion protects over 20 forest islands, ensuring vital food and nesting sites for the critically endangered Blue-throated Macaw. The reserve, a mosaic of savanna and tropical forest, provides important habitat for other endangered species like the Black Caiman and Maned Wolf. The Barba Azul Nature Reserve is the only protected area within the Beni savanna free from intensive cattle farming.

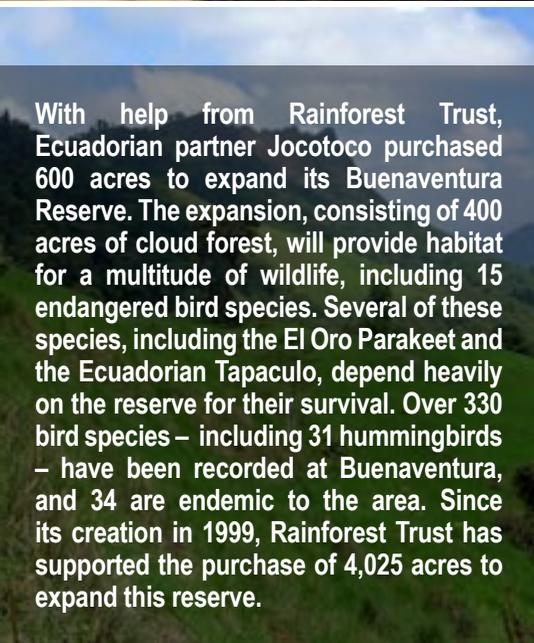


CONSERVING KEY HABITAT FOR THE BLUE-THROATED MACAW



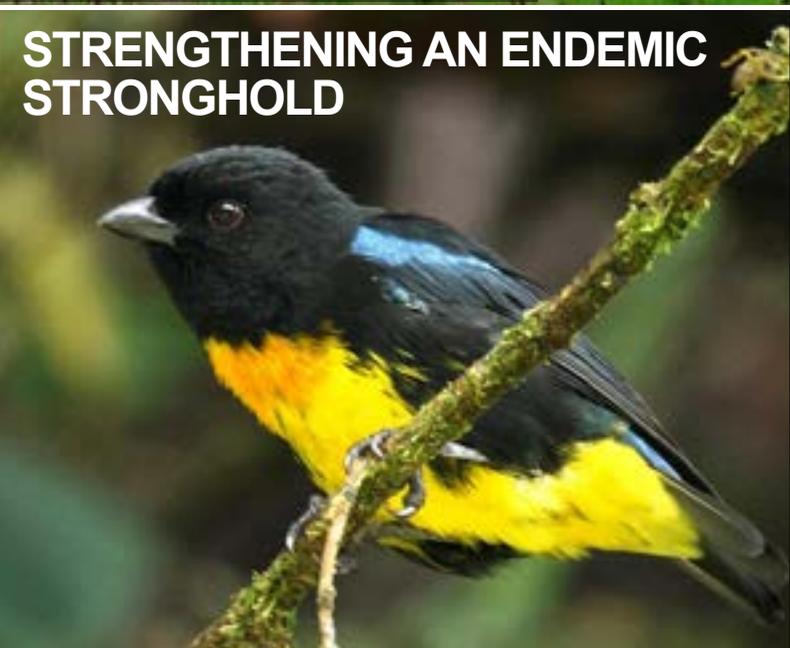
CREATING A NEW REFUGE FOR RARE PRIMATES

The critically endangered Colombian Spider Monkey is finally protected thanks to the efforts of Rainforest Trust and Colombian partner ProAves. The 5,691-acre Titi Nature Reserve will provide sanctuary for the last viable population of Colombian Spider Monkeys, allowing the population to rebound. It also provides desperately needed refuge for the Cotton-top Tamarin, another of Colombia's rarest primates. Rainforest Trust's rapid response saved these lands before cattle ranching and gold mining destroyed them. To ensure the reserve's sustainability, an eco-tourism project is planned that will allow visitors to view endangered primates in the wild.



With help from Rainforest Trust, Ecuadorian partner Jocotoco purchased 600 acres to expand its Buenaventura Reserve. The expansion, consisting of 400 acres of cloud forest, will provide habitat for a multitude of wildlife, including 15 endangered bird species. Several of these species, including the El Oro Parakeet and the Ecuadorian Tapaculo, depend heavily on the reserve for their survival. Over 330 bird species – including 31 hummingbirds – have been recorded at Buenaventura, and 34 are endemic to the area. Since its creation in 1999, Rainforest Trust has supported the purchase of 4,025 acres to expand this reserve.

EXPANDING BORDERS FOR ENDANGERED BIRD SPECIES



STRENGTHENING AN ENDEMIC STRONGHOLD

To strategically expand Colombia's Las Tangaras Reserve, Rainforest Trust worked with partner ProAves to purchase properties totaling 3,117 acres. This addition provides key protection for Colombia's Chocó rainforest and the many threatened and endemic species it holds. Still unexplored, the Chocó rainforest is believed to contain some of the highest concentrations of endemic species in the world. For the endangered Gold-ringed Tanager, known to inhabit only five locations in Colombia's western Andes, Las Tangaras is one of its last strongholds. The reserve also protects habitat for threatened bird species like the Black-and-gold Tanager and the Chocó Vireo. This purchase increases the reserve's size to 7,977 acres.



PROTECTING NEW HABITAT FOR RARE HUMMINGBIRDS

In 2012, Rainforest Trust helped partner Jocotoco create the Ayampe Nature Reserve in Ecuador to protect the thumb-sized Esmeraldas Woodstar, one of the world's most endangered hummingbirds. Rainforest Trust took another step to protect this rare bird by supporting a 57-acre land purchase that doubled the reserve's size in 2013. Not only does the property contain one of the last forest remnants found in the area, but it is a confirmed nesting site for the Esmeraldas Woodstar. The newly acquired property moves Jocotoco towards its eventual goal of expanding the reserve to 600 acres.



PROVIDING SANCTUARY FOR THE ANDEAN CONDOR

Facing extinction in Ecuador, the Andean Condor received critical assistance when Rainforest Trust helped purchase the 6,100-acre Hacienda Antisanilla, which protects the single largest population of this iconic species in the Northern Andes. The purchase caps a decade-long effort by Rainforest Trust, Jocotoco, and many other partners to protect fragile grasslands and cloud forest ecosystems surrounding Volcan Antisana. The reserve provides habitat for Pumas, Spectacled Bears, Woolly Tapirs and several endemic frog species. In total, this monumental project has protected more than 270,000 acres.

HENRI LEDUC



FORTIFYING A LAST REFUGE FOR THREATENED WILDLIFE

Since 2000, Rainforest Trust has helped partner Jocotoco expand its Yanacocha Reserve by more than 2,700 acres. The reserve, which is located on the slopes of Volcan Pinchincha, protects a critical water supply for the city of Quito. It also contains nearly all remaining habitat for the Black-breasted Puffleg, a rare hummingbird found only on the volcano's northwestern slopes. In addition, the only bear species living in South America, the endangered Spectacled Bear, receives much needed protection in Yanacocha. In 2013, Rainforest Trust supported the expansion of the reserve to improve habitat protection and provide space for an educational center.

25 YEARS

OF CONSERVATION SUCCESS

1989-2013

ACRES SAVED

8,000,000
7,000,000
6,000,000
5,000,000
4,000,000
3,000,000
2,000,000
1,000,000
0



1990

1995



1989

Rainforest Trust completes its first project by purchasing 11,000 acres in Guatemala's Sierra de las Minas Mountains, one of Central America's largest cloud forests.



1994

The 97,000-acre Bladen Rainforest Sanctuary is established in Belize's biodiverse Maya Mountains.



1996

With Rainforest Trust's help, 40,000 acres of Venezuela's llano ecosystem are protected that provide important forest and savanna habitat for Giant Anteaters and Tapirs.



2001

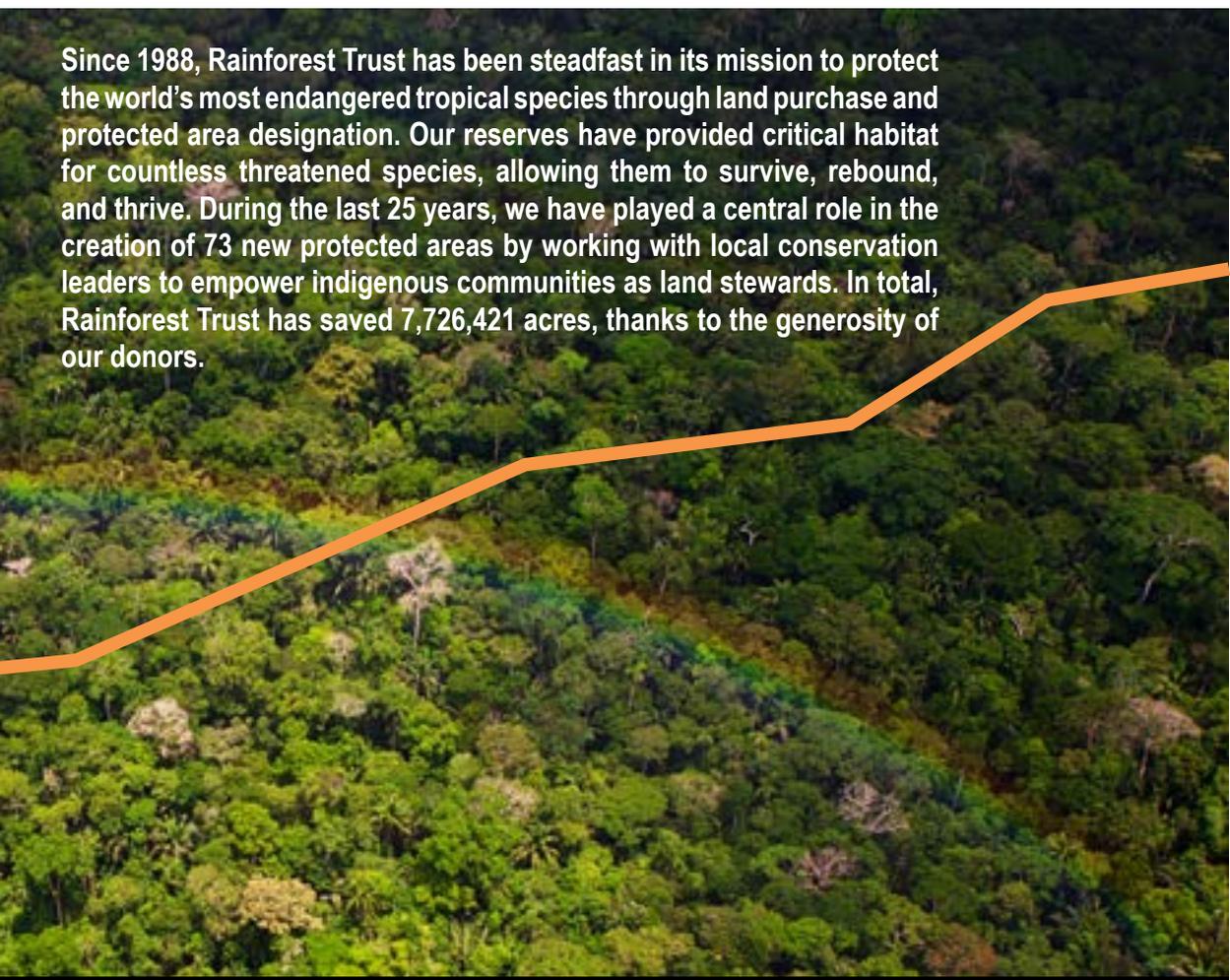
The Black-breasted Puffleg, one of the world's rarest and least-known birds, is protected with the purchase of 2,500 acres to create Ecuador's Yanacocha Reserve.



2002

Rainforest Trust supports the purchase of 5,700 acres in Paraguay, saving a critical tract of Atlantic Forest from destruction.

Since 1988, Rainforest Trust has been steadfast in its mission to protect the world's most endangered tropical species through land purchase and protected area designation. Our reserves have provided critical habitat for countless threatened species, allowing them to survive, rebound, and thrive. During the last 25 years, we have played a central role in the creation of 73 new protected areas by working with local conservation leaders to empower indigenous communities as land stewards. In total, Rainforest Trust has saved 7,726,421 acres, thanks to the generosity of our donors.



2000	2005	2008	2009	2010
				
<h1>2003</h1>	<h1>2004</h1>	<h1>2008</h1>	<h1>2009</h1>	<h1>2011</h1>
<p>Nearly 8,000 acres in Colombia's Magdalena Valley are conserved, providing protection for the endangered Blue-billed Curassow.</p>	<p>Over 4,800,000 acres of Amazon Rainforest are saved during a series of monumental projects with our Peruvian partner CEDIA.</p>	<p>The last viable population of Bolivia's critically endangered Blue-throated Macaw is protected with the purchase of 8,784 acres. The reserve now encompasses 27,180 acres.</p>	<p>After six years of Rainforest Trust support, 1,039,390 acres of pristine Amazonian Rainforest are protected with creation of the Matsés National Reserve in Peru.</p>	<p>Rainforest Trust plays an instrumental role in the protection of 239,989 acres of Ecuadorian cloud forest and grassland habitat in the largest land purchase ever in the tropics.</p>

FINANCIAL SUMMARY

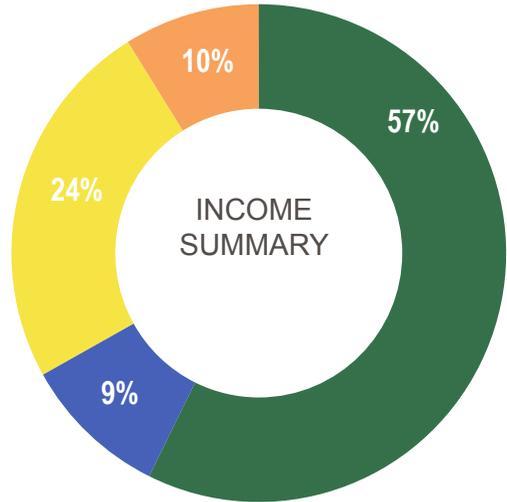


Statement of revenue and expenses for calendar year ending 2013

INCOME SUMMARY

2013

Individual Contributions	\$2,605,155
Foundation Grants	\$1,116,451
Corporate Gifts	\$440,769
Organizational Support	\$406,295
Federated Income	\$34,325
Other Income	\$2,495
Total Income	\$4,605,490

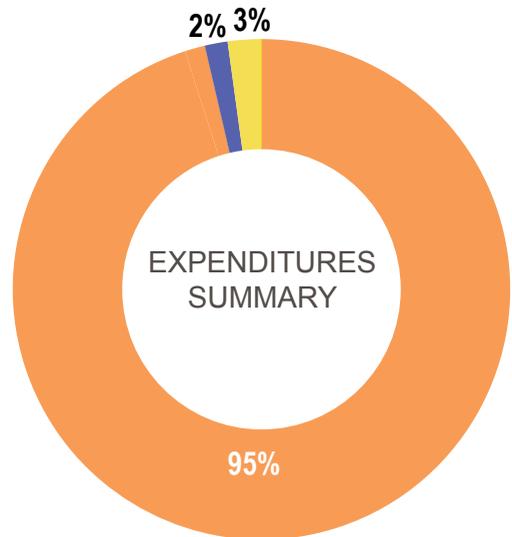


- Individual
- Foundations
- Corporations
- Organizations

EXPENDITURES SUMMARY

2013

Conservation Programs	\$4,064,734
Administration/Communications	\$119,669
Development	\$93,384
Total Expenditures	\$4,277,787



- Conservation Programs
- Development
- Administration and Communications

RAINFOREST TRUST LEADERSHIP

Board of Directors

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Dr. Gerard Bertrand, Vice-chair
Permian Global

Sally F. Davidson, Treasurer
Clyde's Restaurant Group

Dr. Wayt Thomas, Secretary
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Development Director

Patricia Munoz-Chernitsky
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President

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Communications Director

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