

Protect the Last Remaining Habitat for the Cherry-throated Tanager

Veneto Farm



Buffy-headed Marmoset © GTW



Cherry-throated Tanager, courtesy IMD

PROJECT ACRES
300

PROJECT COST
\$1,089,922

COST PER ACRE
\$3,675.96

CO₂e STORED
43,856 mT

Only about 20 individuals of the Critically Endangered Cherry-throated Tanager survive high in the canopy of remnant old-growth rainforest in eastern Brazil. This endemic bird is a year-round resident of an extremely small range of Atlantic Forest habitat. With its gray back, black mask and bright red throat, it is a strikingly beautiful bird and, without protection, its fate is tragically sealed.

Rainforest Trust has been working with local partner Instituto Marcos Daniel (IMD) since 2016 to help avert this beautiful bird's extinction, investing over \$2 million to date to secure 1,561 acres of its fragile habitat to create the Kaetés Reserve, now 1,645 acres.

We have the exciting opportunity to support our partner once again to protect and manage the rest of this rare bird's priceless remaining viable habitat. The gravity of this moment cannot be overstated: this project will complete protection for the entire known global population of a species dangerously

close to extinction—giving it a last chance at survival. However, we need to move quickly to secure these lands before they are sold for other uses. The seller has already received two attractive offers from real estate developers, but they would prefer to honor the family's conservation legacy. We can stop this property from being converted into luxury real estate for sale to the highest bidder, but we must act now.

Rainforest Trust seeks **\$1,089,922 to support our partner to acquire and permanently protect the 300-acre Veneto Farm adjacent to the Kaetés Reserve and incorporate it into the reserve.** This project will also support activities related to the newly designated 611-acre Saíra-apunhalada State Park located adjacent to the Kaetés Reserve and containing roughly 50% of the known habitat of the Cherry-throated Tanager. While discussions regarding the park's long-term management arrangements are still ongoing, the project will help



position the partner to contribute to conservation efforts in and around the site in coordination with relevant authorities.

Protect vulnerable cloud forest habitat from uncontrolled real estate development

Once the new acreage is incorporated into the Kaetés Reserve with Private Natural Heritage Reserve (RPPN) status and IMD's state-park mandate is fully operational, all confirmed habitat of the Cherry-throated Tanager will be safeguarded.

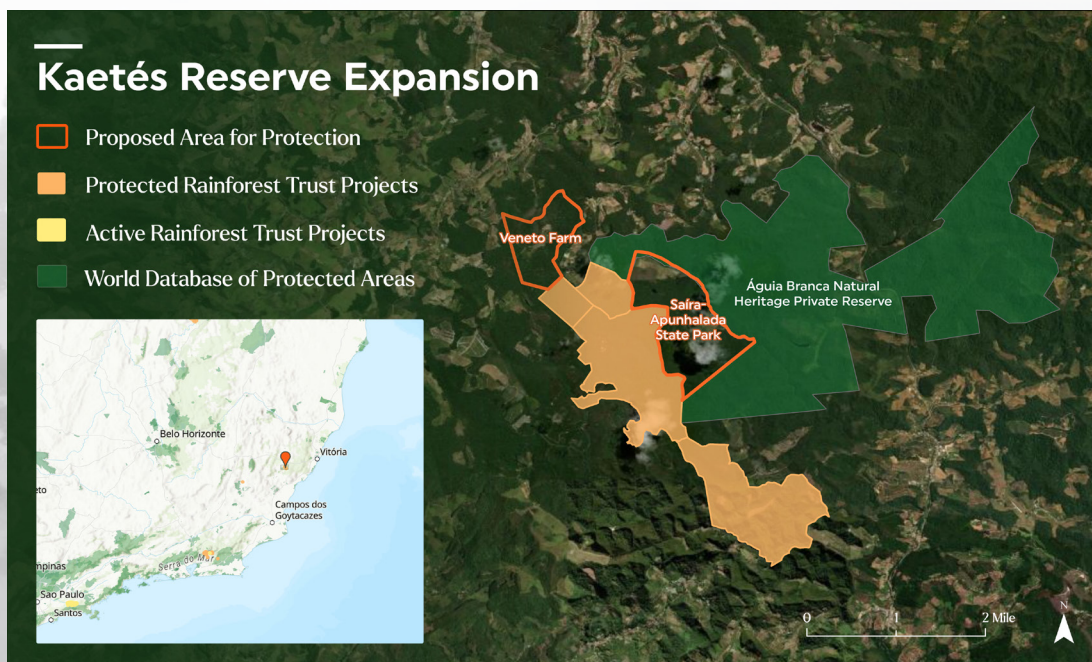
RPPNs are included in Brazil's National System of Protected Areas and are legally recognized by federal, state, and local governments. While RPPNs are private property, the registered status imposes a legal, permanent easement that prohibits activities like mining, poaching, and deforestation.

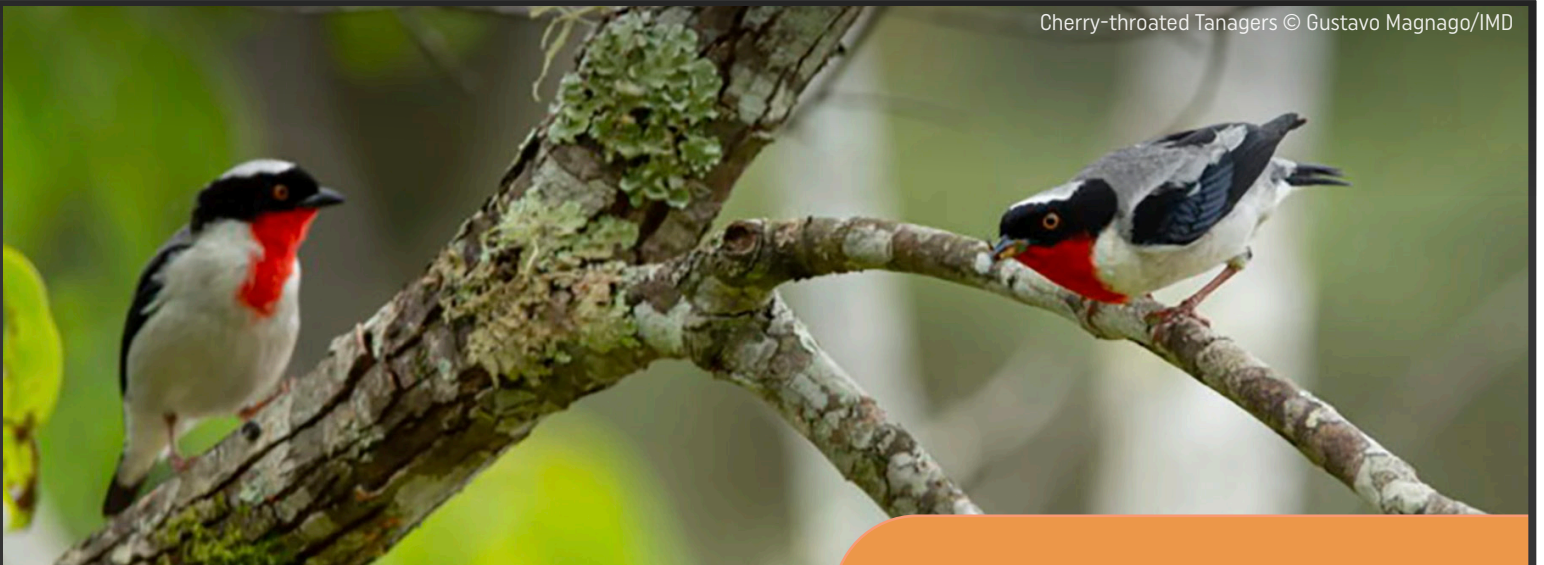
Co-management of the Saíra-apunhalada State Park would ensure that the Cherry-throated Tanager's entire range is managed under a single, coordinated strategy to ensure the ecological conditions necessary for the species' long-term recovery. This includes maintaining nesting success and mitigating threats such as fire and poaching.

The Veneto property has the added benefit of a fully functional lodge, operational buildings, and visitor facilities that our partner will immediately put to use to support ecotourism, environmental education, and reserve operations, strengthening the long-term sustainability of the project.

Help secure a vital conservation corridor for imperiled species

The ecological corridor to be protected by this project extends from the new Veneto Farm acres across the Kaetés Reserve to the Saíra-apunhalada State Park, then on to the 4,000-acre Águia Branca





Natural Heritage Private Reserve. This entire landscape overlaps both an Important Bird Area and a Key Biodiversity Area. Its protection will safeguard the tanager's cloud forest habitat while conserving one of the last high-altitude Atlantic Forest remnants—home to multiple threatened birds, the Critically Endangered Buffy-headed Marmoset (a small New World monkey), the endemic Critically Endangered Caetés catfish, the Endangered Northern Maned Sloth, and rare plants including *Philodendron spiritus-sancti*.

This Atlantic Forest corridor is located in a severely underprotected ecosystem facing intense development pressure. The project advances state conservation priorities, and demonstrates how private land protection combined with public-area co-management can deliver lasting, landscape-scale outcomes in Brazil. It advances the nation's commitment to strengthening biodiversity protection and 30x30 goals.

Cherry-throated Tanager © Gustavo Magnago/IMD

PROJECT PARTNER

Instituto Marcos Daniel (IMD)

IMD has a strong track record supporting land titling and RPPN creation in Brazil, demonstrated through the successful purchase and expansion of the Kaetés Reserve. Their deep and sustained community engagement is critical to their projects' long-term successes.

IMD was founded in 2004 and has established itself as a center for training focused on nature conservation, based on the One World–One Health concept that understands health as the interaction between human, animal, and environmental health. They have built a strong network through collaboration with public bodies, universities, NGOs, companies, and funders to achieve long-lasting conservation.



Rainforest Trust • P.O. Box 841, Warrenton, VA 20188
(800) 456-4930 • RainforestTrust.org

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