



# 2021 **ANNUAL REPORT**

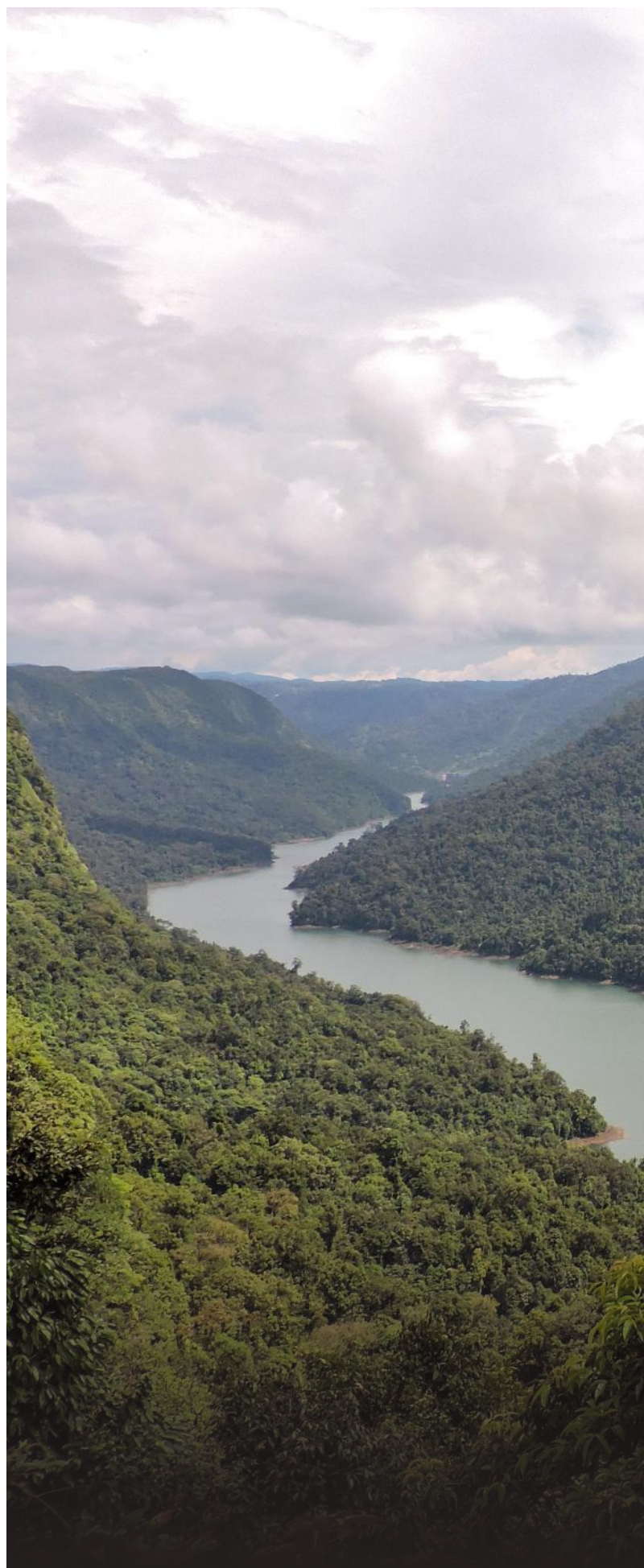
RAINFOREST  
TRUST®



# A Year of Impact

<b>Letter from Our CEO</b>	4
<b>Success Measurements</b>	6
<b>Our Leadership</b>	7
Latin America & the Caribbean   <b>Saving the Last of the Chocó Forest of Ecuador, Colombia and Panama</b>	8
Africa   <b>Protecting the Upper Guinean Forest in Liberia</b>	10
Asia-Pacific   <b>Safeguarding the Elusive "Asian Unicorn"</b>	12
<b>Your Legacy for a Greener Planet</b>	14
<b>Nature Lover Gifts Her Home</b>	15
<b>Our Supporters</b>	16
<b>Foundations &amp; Corporate Partners</b>	18
<b>SAVES Challenge</b>	20
<b>Financial Report</b>	22

COVER Pygmy Marmoset | Day Donaldson - Flickr®







## Our Mission

Rainforest Trust saves endangered wildlife and protects our planet by creating rainforest reserves through partnerships, community engagement and donor support.

The pristine Sharavathi River Valley in the Western Ghats, India | Vinayaka®

# Letter from Our CEO

On Christmas Day, 2021, Tom Lovejoy died, and a day later, Ed Wilson. What dreadful losses to Conservation and to Rainforest Trust. Yet 2021 also saw the triumph of their ideas and extraordinary growth in the impact of this charity on whose board they served.

Tom pioneered many influential ideas in conservation, from the concept of biological diversity, to the Amazon tipping point, to the insidious impacts of habitat fragmentation. But most recently he championed the interdependence of biodiversity loss and climate change. Nature is both a victim of man-made warming and a large part of the solution to it: large intact tropical forests are critical to solving both crises. This idea went mainstream in 2021 at the Glasgow Climate Conference where the nations of the world for the first time put nature front and center, pledging to end deforestation by 2030.

Ed's books revolutionized biology and conservation at least three times, with *Island Biogeography* in 1967, *Sociobiology* in 1975, and *Half Earth* in 2016. To save the majority of the planet's 10 million or more species from extinction, Ed argued, we need to protect nature across at least half the globe. That argument, as radical and preposterous as it first sounded, inspired the global "30x30" movement to protect 30% of Earth's lands and seas by 2030. As this Annual Report goes to press, 103 countries have committed to this, including the United States.

Since our founding, Rainforest Trust's premise has been that permanently protecting habitat must be the number-one conservation priority because habitat loss is the leading cause of extinction. So we have always focused on the creation and expansion of protected areas and other land designations, such as Indigenous territories, that durably preserve nature. In time, it became clear that this strategy is also one of the most cost-effective ways to fight climate change.

Over the past few years, the conservation community has rediscovered the primacy of protected areas, so they were receptive when we helped launch a new Protecting Our Planet Challenge in 2021. **Rainforest Trust pledged to invest half a billion dollars in protected area creation this decade, and eight other donors joined us to bring the total to \$5 billion.** Our leadership and impact were recognized by Jeff Bezos, who gave us \$20 million for the Andes and Congo; by our SAVES Challenge benefactor, who extended the support and challenge; and by many thousands of donors from schoolchildren to the chair of our board. We are deeply grateful to each, and awed by their commitment to this cause.

Your generosity enabled us to grant \$47 million towards new projects with our partners in 2021 which, when complete, will create 13,201,189 acres of protected areas in Africa, Asia and Latin America, by far the largest commitment in our history.

## 2021 Highlights



### FEBRUARY

Board approves 2021-2025 Strategic Plan

### APRIL

Rainforest Climate Action Fund launched on Earth Day

### MAY

Annual General Meeting of Rainforest Trust Advisory Council

### JUNE

Selfless by Hiram partnership launched, channeling the power of social media to help protect 2 million acres in the Bolivian Amazon basin

### AUGUST

James Deutsch and Tom Lovejoy address strategy meeting to protect 30% of the Earth convened by President Duqué of Colombia

### SEPTEMBER

Rainforest Trust pledges \$500 million over ten years to \$5 billion Protecting Our Planet Challenge



Those acres will provide critically needed habitat for 932 Endangered, Critically Endangered, and Vulnerable species and will permanently lock up 1,620,283,453 metric tons of CO<sub>2</sub> equivalents. Although slowed by the COVID pandemic, our ongoing projects protected over 4.2 million acres in 2021, the third-largest area in our history, and total deforestation across all our projects since our founding remained less than 1%.

The durability of our success is reassuring as we face a challenging 2022. We are already seeing the war in Ukraine, inflation and falling markets impact some of our supporters' ability to give. But we will remain focused on our critical mission to safeguard habitat, guided by Tom and Ed's powerful ideas. We are confident this mission, more than anything else we could do, will protect our planet and the exquisite life forms living on it that we all cherish and depend upon.



A stylized, handwritten signature in black ink.

**Dr. James C. Deutsch,**  
Chief Executive Officer

**OCTOBER**

Mark Gruin attends Glasgow Climate Conference where the world commits to end deforestation by 2030

**NOVEMBER**

- New Rainforest Trust website launched
- James Deutsch delivers keynote at Manila Rotary Conference
- Bezos Earth Fund grants Rainforest Trust \$20 million

**DECEMBER**

- Record fundraising for the year concludes with a total of \$70 million raised



# Success Measurements

2021

168



Threatened Mammal  
Species Protected

181



Threatened Bird  
Species Protected

67



Threatened Amphibian  
Species Protected

4,220,880



Acres Saved

488 million mT



CO<sub>2</sub> Equivalents Stored

9



Indigenous Communities that  
Gained Legal Rights to Land

32



Protected Areas  
Designated or Purchased

1988-2021

420



Threatened Mammal  
Species Protected

475



Threatened Bird  
Species Protected

265



Threatened Amphibian  
Species Protected

39,679,515



Acres Saved

5.7 billion mT



CO<sub>2</sub> Equivalents Stored

68

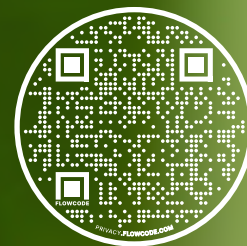


Indigenous Communities that  
Gained Legal Rights to Land

211



Protected Areas  
Designated or Purchased







**Our Strategic Plan for 2021-2025** doubles down on our mission, commits to raising and allocating \$200 million, and pledges to contribute to saving half of the world's threatened birds and mammals and permanently locking up the carbon equivalent of three years' emissions from the entire United States' economy.



Spotted Glass Frog | G. J. Verspoo - Shutterstock®

## Our Leadership

### Senior Staff

**Dr. James C. Deutsch** Chief Executive Officer  
**Mark Gruin** Vice President, Strategic Initiatives  
**Melissa Hohimer** Chief Financial Officer  
**James Lewis** Vice President, Conservation  
**Leslie VanSant** Vice President, Philanthropy

### Board of Directors

**Dr. Eric Veach** Chair  
**Edith McBean** Vice Chair  
**Dr. Wayt Thomas** Secretary  
**Sarah Gillman** Treasurer  
(appointed May 21, 2022)  
**Geoffrey Chen** Member  
**Sally F. Davidson** Member  
(Treasurer until May 21, 2022)  
**Dr. Cullen Geiselman** Member  
(appointed May 21, 2022)  
**Eric Goode** Member  
**Ann Kaupp** Member  
**Patrica A. Koval** Member  
**Dr. Thomas Lovejoy** Member  
(deceased December 25, 2021)  
**John D. Mitchell** Member & Chair Emeritus  
**Dr. Robert Ridgely** Member & President Emeritus  
(appointed May 22, 2021)  
**Kimberly Stewart** Member  
**Dr. Edward O. Wilson** Member  
(deceased December 26, 2021)  
**Jeffrey Zack** Member  
(until May 21, 2022)

### Council Members

**Dr. Bruce Beehler**  
**Dr. Gwen Brewer**  
**Callie Broaddus**  
**Dr. Thomas Brooks**  
**Brett Byers**  
**Dr. Nigel Collar**  
**Dr. Chris Elliott**  
**Ramón Escobar**  
(as of May 21, 2022)  
**Dr. Andrew Farnsworth**  
(as of February 26, 2022)  
**Robert Giles**  
**John Gwynne**  
**Ambassador Heather Hodges**  
**Dr. Pantaleon M. B. Kasoma**  
**Dr. Sally Lahm**  
**Alan Martin**  
**Dr. Russell A. Mittermeier**  
**Roger Pasquier**  
**Linda Perry-Lube**  
**Sir Ghilleen Prance**  
**Steven Quarles**  
**Dr. Jon Paul Rodriguez**  
(as of May 21, 2022)  
**Walter Sedgwick**  
**Dr. Simon Stuart**  
**Dr. John Terborgh**  
**Bernie Tershy**  
**Curt Vander Meer**  
**Dr. David S. Wilcove**  
**Roland Wirth**  
**Hyrarn Yarbrow**  
**Jeffrey Zack**  
(as of May 21, 2022)

# Latin America & the Caribbean

## Saving the Last of the Chocó Forest of Ecuador, Colombia and Panama

Spanning nearly 7.4 million acres, Ecuador's Chocó region is bounded by the Andes to the east and the Pacific to the west. Here, varying elevations—from sea level to 16,000 feet—create both tropical moist and dry forests and harbor a vast diversity of wildlife. Under the misty canopy, this old-growth forest is home to 270 species of mammals, including the Endangered Brown-headed Spider Monkey. The Chocó Endemic Bird Area supports the largest number of restricted-range birds of any Endemic Bird Area in the Americas, with over 50 endemic species, including the Endangered Colorful Puffleg and the Endangered Banded Ground-cuckoo.

Decades of deforestation for logging and agricultural expansion—primarily for oil palm plantations—combined with cattle ranching, mining and oil concessions, have destroyed 98% of this once lush forest. In fact, Ecuador has experienced the highest deforestation rate of any country for its size in the Western Hemisphere and that rate continues to rise.



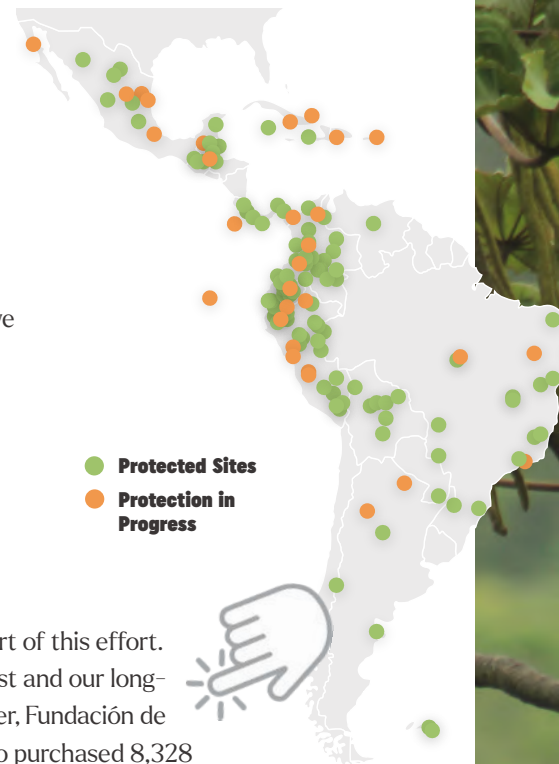
Banded Ground-cuckoo | Agami Photo Agency - Shutterstock®

Over the years, Rainforest Trust has worked with many partners in Ecuador, Colombia and Panama to protect the vulnerable and diverse Choco-Darien ecosystem. Together we have protected a total of 50,946 acres that are rich in threatened species and store 10,497,919 metric tons of CO<sub>2</sub> equivalents.

The Rio Canandé Reserve lies at the heart of this effort. In 2021, Rainforest Trust and our long-time Ecuadorian partner, Fundación de Conservación Jocotoco purchased 8,328 strategic acres to nearly double the size of the reserve to 16,859 acres. Efforts to purchase additional parcels continue towards a long-term goal of connecting the reserve to the Cotacachi-Cayapas National Park to the east.

In addition to safeguarding threatened mammals, this newly protected area of the Canandé Reserve is home to 14 globally threatened amphibians and two Critically Endangered magnolia species, *Magnolia canandearia* and *Magnolia dixonii*.

Over the years, Rainforest Trust has protected more than 18 million acres in Latin America & the Caribbean, with 3.9 million acres secured in 2021 alone. Our urgent conservation work continues across the region to protect vital habitat and species against the imminent threats and pressing challenges of our times.







Brown-headed Spider Monkey | Adopta®

Chocó Cloud Forest | Alejandro Arteaga®

# Protected in Latin America & the Caribbean

2021

1988-2021

64



Threatened Mammal  
Species Protected

135



Threatened Mammal  
Species Protected

116



Threatened Bird  
Species Protected

251



Threatened Bird  
Species Protected

53



Threatened Amphibian  
Species Protected

197



Threatened Amphibian  
Species Protected

3,915,804



Acres Saved

18,414,692



Acres Saved

436.8 million mT



CO<sub>2</sub> Equivalents Stored

3.8 billion mT



CO<sub>2</sub> Equivalents Stored



## Africa

# Protecting the Upper Guinean Forest in Liberia



**Located on West Africa's Atlantic coast, Liberia lies entirely within the moist forest zone of the Upper Guinean Forest.** Here, coastal lowland forests with mangroves and swamps transform to gentle rolling hills and low mountains farther inland. With a rainy season from May to October, this habitat is optimal for harboring rich and unique biological diversity. Among the many rare species living here are the Critically Endangered African Forest Elephant, Critically Endangered Western Chimpanzee and Endangered Pygmy Hippopotamus.

Civil unrest and poverty, combined with deforestation from mining, logging, and cocoa and oil palm plantations, have left only an estimated 30% of Liberia's original rainforests still standing. The remaining forest is highly vulnerable, leaving many species at risk of extinction due to habitat loss and bushmeat hunting. Rainforest Trust has made the protection of the Upper Guinean Forest in Liberia, and the hundreds of species that depend on this ecosystem, a top priority.

Rainforest Trust began working in the Upper Guinean Forest region—specifically in the Greater Gola landscape of western Liberia—in 2015 with our local partner, the Society for the

Conservation of Nature of Liberia. Together, we supported the establishment of the 219,609-acre Gola Forest National Park in 2016. Our efforts have since expanded to multiple projects and a multi-year commitment to protect 1 million acres of this vital terrain.

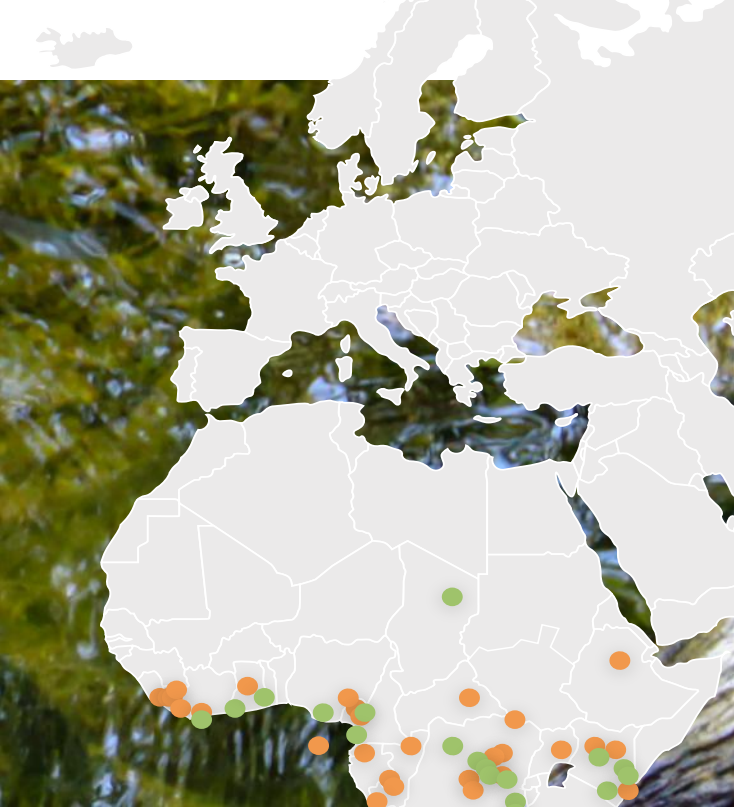
With the Gola Forest National Park successfully protected, Rainforest Trust and our partner began a four-year project in 2019 to support the recognition of over 300,000 acres of community forests surrounding the national park. These formal designations grant communities rights to manage their forests, helping to ensure a conservation buffer zone surrounding the national park. As part of this effort, the Society for the Conservation of Nature of Liberia is working with the communities to develop sustainable farming practices for rice, beans and cocoa, as well as forest-friendly livelihood options like beekeeping. These local communities are also an integral part in ensuring protection of the forests, leading patrols in partnership with government officials.

In April 2021, the first two community forests were designated: the Tonglay Community Forest and the Normon Community Forest. Together, these two forests total 79,262 acres and safely store 15,662,722 metric tons of CO<sub>2</sub> equivalents—equal to 3,374,835 gasoline-powered passenger vehicles driven for one year.

Michael Garbo, Executive Director of the Society for the Conservation of Nature of Liberia, expressed satisfaction with the recent agreement between the communities and the Forest Development Authority. "This is an important milestone for our organization and for conservation in Liberia," he said.

A third Rainforest Trust project in West Africa's rainforests to





Pygmy Hippo | Chonlasub Woravichan - Shutterstock®

- Protected Sites
- Protection in Progress



create the 406,913-acre Foya Reserve began in 2020 and is ongoing. This landscape is pressured by the same logging, farming and mining activities found elsewhere in the forest.

This ecoregion is home to the third-largest global population of the Western Chimpanzee (EN), as well as 300 bird species, 31 fish species, 600 butterfly species and 43 amphibian species.

In addition to safeguarding this wildlife, these protected acres, once completed, will safely store 140,370,192 metric tons of carbon equivalents, comparable to the emissions from 30,245,458 gasoline-powered passenger cars driven for one year.

Since 1988, we have safeguarded 15,988,837 acres in Africa. Our work on the three projects in Liberia outlined above will result in nearly 1 million protected acres in the Upper Guinean Forest. As pressure from human activities and climate change mounts on habitat and species across Africa, Rainforest Trust is committed to expanding our partnerships and impact for critical habitat and species protection.

River in Liberia | JBarnard®

## Protected in Africa

2021

52



Threatened Mammal  
Species Protected

34



Threatened Bird  
Species Protected

13



Threatened Amphibian  
Species Protected

171,677



Acres Saved

31 million mT



CO<sub>2</sub> Equivalents Stored

1988-2021

124



Threatened Mammal  
Species Protected

84



Threatened Bird  
Species Protected

37



Threatened Amphibian  
Species Protected

15,988,837



Acres Saved

1.3 billion mT



CO<sub>2</sub> Equivalents Stored



- Protected Sites
- Protection in Progress

## Asia-Pacific Safeguarding the Elusive "Asian Unicorn"

The lush Annamite Mountain range extends through parts of Laos, Vietnam and Cambodia in a gentle curve parallel to Vietnam's coast. This rich habitat supports the highest concentration of endemic species in mainland Southeast Asia. The rare and elusive Critically Endangered Saola, an antelope known as the "Asian Unicorn," was first documented by scientists in this region in 1992. It is the first large mammal new to science in over 50 years.

Rainforest Trust, with local partner Asian Arks, worked successfully with the government of Lao People's Democratic Republic to declare the 133,098-acre Khoun Xe Nong Ma National Protected Area in 2021, safeguarding habitat for the rare Saola and other threatened species. Now under management of Rainforest Trust partner Wildlife Conservation Society (WCS), the newly declared area benefits from protection against the industrial-level hunting and snaring that threatened this last remaining and relatively undisturbed wet evergreen forest.

A biodiverse treasure, this moist forest ecoregion shelters many endemic species in addition to the Saola (CR). These include the Large-antlered Muntjac (CR), Red-shanked Douc Langur (CR), Vietnamese Crested Argus (CR), Edward's Pheasant (CR), Southern White-cheeked Gibbon (EN), and the Chinese Three-striped Box Turtle (CR). In addition, recent work here revealed that it



contains the most important and very likely only remaining viable wild population of the Bourret's Box Turtle (CR).

All species in the forest were gravely threatened by commercial hunters and snaring gangs in the region. Prior to official protection, these activities were unabated in their indiscriminate destruction of animals large and small.

Since protecting this rich area, Asian Arks, WCS and Rainforest Trust have been working with the local community—consisting of approximately 2,659 people—to enlist their support. Local residents are now employed in patrols, with a total of five law enforcement teams. Camera trap surveys are being used to locate snares and expedite their removal.



Safeguarding this land will not only protect endangered species like the Saola, it will keep 15,662,722 metric tons of CO<sub>2</sub> equivalents safely stored.

## Protected in Asia-Pacific

2021

52



Threatened Mammal  
Species Protected

31



Threatened Bird  
Species Protected

1



Threatened Amphibian  
Species Protected

133,399



Acres Saved

20.1 million mT



CO<sub>2</sub> Equivalents Stored

1988–2021

168



Threatened Mammal  
Species Protected

139



Threatened Bird  
Species Protected

31



Threatened Amphibian  
Species Protected

5,274,670



Acres Saved

632 million mT



CO<sub>2</sub> Equivalents Stored

# Your Legacy for a Greener Planet: John D. Mitchell

**John D. Mitchell, Rainforest Trust Board of Directors Chair Emeritus, was drawn to nature at an early age.** He spent his childhood summers exploring Pennypack Creek Valley in southeastern Pennsylvania. During his undergraduate years studying biology, John melded his love of the outdoors with his growing skill as a botanist to survey the 800-acre wilderness park now known as Pennypack Preserve. The wilderness management plan he presented to the Pennypack Watershed Association in 1981 played a key role in shaping the park's future, and his own. He has devoted his life to protecting healthy ecosystems not only for the species who call them home but for all of us.

## Born to Give

Generosity was instilled in John as a young man. In the 1950s, his grandfather, parents and other family members founded the Beneficia Foundation to raise funds and support nonprofit organizations. When in his 20s, he volunteered on the foundation's environmental committee where he reviewed proposals. Through this work, he met Byron Swift, Rainforest Trust founder, who was supporting the same land conservation project in Esmeraldas, Ecuador that Beneficia was. John soon became involved as Chairman of the Board and has been engaged with Rainforest Trust ever since.

"I have always felt passionately about Rainforest Trust's mission," said John. "It is so compelling—we have a single purpose and our strategy is unique. Partnering with local non-profit organizations around the world is the key."

"Rainforest Trust was too much of a secret in the beginning. Now, the secret is out, and people want to support the incredibly fantastic unmet need we are fulfilling," he said.

As a member of the board for 18 years, John gives to the organization's general support fund. "It's the species like the red pandas and jaguars and the forests that bring in new donors," said John. He has included Rainforest Trust in his estate so that after he is gone, he will still contribute.

**"There's no way to recreate a species once it is gone."**

## Time is of the Essence

"When you hear about rainforest destruction by oil palm plantations and other forms of agriculture," John said, "and you learn there is an alternative—to create sustainable private reserves and new national parks—this is the obvious choice for me. It is important to save as many species and as much habitat as possible, before they are gone. Time is of the essence."

"I believe we all have an incredible opportunity to make a difference. There's no way to recreate a species once it is gone. Instead, we can protect rich and diverse ecosystems, incredibly beautiful birds, mammals, plants, frogs and even coral reefs for our children and grandchildren," he said.

For anyone who derives pleasure out of nature, John encourages them to donate and consider leaving a bequest to Rainforest Trust from their estate. "Be as generous as possible—think of the species, the habitats, the difference you can make in mitigating climate change." He emphasizes that even a small gift can be the difference between a species going extinct or not. "We are all interconnected in ways we don't fully understand."



John D. Mitchell is a Research Fellow at the New York Botanical Garden and Research Associate at the Smithsonian Institution, National Museum of Natural History. John also serves on the boards of the Turtle Survival Alliance, Turtle Conservancy and the Friends of the United States Botanic Garden. He is a Fellow of the Linnean Society of London and a member of the Explorers Club. John has authored and co-authored many scientific papers, publications and books about tropical vegetation, tropical tree identification and the taxonomy of the Cashew-Poison Ivy family.



# Nature Lover Gifts Her Home

In March 2021, Rainforest Trust received news of a most generous legacy gift. Margaret Gordon Harley had bequeathed her family home in Ohio to Rainforest Trust. A true lover of nature and animals, Margaret was a dedicated environmentalist. Her lifelong study of wildlife and nature was evident in her extensive collection of books and movies. Margaret wanted to make a difference in the world. She cared greatly about the future of our planet, its species and biodiversity. The proceeds from the sale of her family home will have a lasting impact for generations to come across the tropics. And Margaret's memory will live on in all that we accomplish as a result of her generous gift.



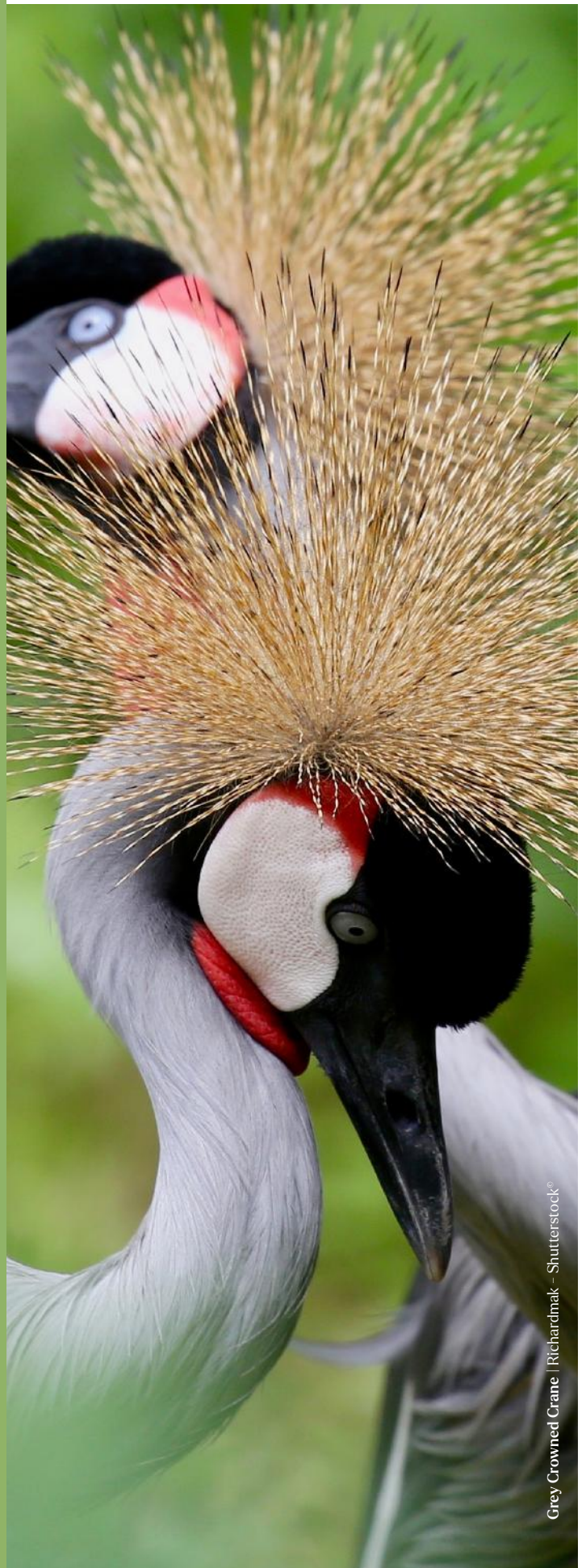
## A Gift that Lives On

When you give a planned gift to Rainforest Trust, you are supporting one of the most efficient international conservation organizations based in the United States. Rainforest Trust invests in grassroots partnerships and local communities working in the field. In this way, we have protected more than 39 million acres in more than 68 countries in Latin America and the Caribbean, Africa and the Asia-Pacific region.

### There are several ways to make a planned gift to Rainforest Trust.

- An estate gift or bequest
- Gifts from insurance policies or IRAs
- Donate assets such as a retirement plan or life insurance policy
- A gift of personal property, including a home or car

For more information, email: [leslie@rainforesttrust.org](mailto:leslie@rainforesttrust.org), call (800) 456-4930, or visit: [rainforesttrust.org/plannedgiving](https://rainforesttrust.org/plannedgiving).



Grey Crowned Crane | Richardmak - Shutterstock®

# Our Supporters

Thank you to the many people who supported our work in 2021. Our success was powered by your kindness and generosity. We especially would like to thank the following for their leadership support:

Rona & Jeffrey Abramson  
Foundation  
Steven Ashelin  
Terry & Soni Baltimore  
Melissa Barshop  
In Loving Memory of  
Richard R. Bates, MD  
Clifford Beltzer  
Paul Benson  
Cynthia Bergstein  
Lauren Bevand  
Aaron & Lisa Bloch  
Keith Block  
Christopher Bonavico  
Maryellen Bross  
Susan M. Carey  
Corey Carruth  
Kevin Casey &  
Constance Campanella  
Dmitri Cavander &  
Megan Gelstein  
Michael Cohen  
Robert & Rita Colwell  
Dermot Cooper  
Sandra Crowder  
Virginia Culver

Toan Dang  
David & Patricia Davidson  
Laura Deer & Dave Nelson  
Chris & Mary Diorio  
Family Foundation  
Julian & Katharine Donahue  
Duvall Family Charitable Fund  
Rebekah Emanuel &  
Michael Shafir  
Norma & Jim Ewing  
Jasmine & Ben Flanigan  
Douglas J. Forsell  
Rick & Kirsten Friedman  
Jen & Matt Gaarder-Wang  
Clay Gardner  
Cullen K. Geiselman  
Amy Gilbert  
Lynee A. Glesne  
Edward & Linda Golding  
David Grill  
Mike & Brigit Grimm  
Charitable Fund  
Mary Grinton  
Steven Gross  
Carl Haefling  
Nancy M. Hall

Elliott Harold  
Philip C. & Joann Hawley  
Meg Heim  
Bruce & Barbara Heublein  
Family Fund  
Webster Hoener  
Ken Hu  
Bruce & Jian Irish  
Jackson Square Partners  
Foundation  
Ross & Florence Jennings  
The Johanson Family  
Charitable Fund  
Richard Johnson  
Grace Johnson & Jon Garrity  
Bonnie Scott Jones  
Nikola Krneta  
Ronnie & Steve Kanarek  
Kaufman Family Foundation  
Patricia Ann Kaupp  
Brandon Keefe  
Eleanor Hart Kinney  
Patricia & Alan Koval  
Diane R. Krause  
Dale Kuchenbecker Memorial  
Fund thru National  
Philanthropic Trust

Michael Kunkel  
Jillian Leach  
Catherine C. & George C. Ledec  
Lee Family Foundation  
In Loving Memory of  
Frances R. Leis  
Brian Levy  
George Loening  
Longhill Charitable Foundation  
Catherine A. Ludden &  
Eric B. Rothenberg  
Maura Lynch & David Dabney  
Joseph & Katherine  
Macari Foundation  
Joann Macey  
Sean Malahy & L. Taylor Phillips  
Frank & Susan Mars  
Ellen Mareina  
Will D. Martin  
Susan Masta & Jay Withgott  
Svetlana Mavrina  
Kathleen & Todd May  
Edith McBean  
Cynthia McCarthy  
Patricia McDonnell  
Anna McWane Charitable



Foundation  
 John D. & Cissie Mitchell  
 Travis Mohrman  
 Johanna Moran  
 Lee A. Nettke-Martin &  
 J. Barry Martin  
 Barbara & Donald Niemann  
 Andy O'Brien  
 Leslie Oelsner  
 Rick & Christian Olson  
 Family Fund  
 Gale Page & Frank Smith  
 Marcus Peinado  
 LeUyen Pham  
 John & Nuri Pierce  
 Col. Charles & Jacqueline Probst  
 Tag Purvis & Pablo Mirabal  
 Susan & Robert Quinn  
 The Rader Family  
 Dr. Sundar Ramamurthy &  
 Meena Srinivasan  
 Jennifer Rasmussen  
 Bayard D. & Elizabeth Rea  
 Red Butterfly Foundation  
 Joel Reiss  
 Ted C. Reissing

Caroline Reusser  
 Jenifer K. & Donald R. Reynolds  
 The Rhoten Family Fund  
 Bob & Peg Ridgely  
 Micha Riser  
 Judy Robinson  
 Laurel Rohrer  
 Nicholas Rosenthal  
 Rachel Rubin  
 Rosalind E. Schrempf  
 John Scott  
 Seib Family Foundation  
 Seltzer Family Foundation  
 Jeffrey M. and Cathy Siegal  
 David & Kristin Skidmore  
 Gary & Jan Small  
 Joshua Sohn & Amy Palin  
 Lawrence & Olivia Solomon  
 Winona L. Specht  
 Philip Spory, DDS  
 Lisa Sproat  
 Robert N Stanton  
 Cynthia Starr  
 Donald & Karen Stearns  
 Elliot Stieglitz  
 Alicia Streger

Mark & Susan Stutzman  
 Ann E. Sullivan  
 Suman Sundaresh  
 Mary-Wommack Tatum  
 Pramod Thammaiah  
 The Theophilus Foundation &  
 Sarita Hovemann  
 Michael Thomas  
 Wayt & Antoinette Thomas  
 Dr. Glenda Torrence  
 Professor Paul F. Torrence  
 TRA Fund  
 Suvarna & Atul Tulshibagwale  
 John Tumlin & Maria Ferrari  
 Aaron Turkewitz &  
 Anna DiRienzo  
 Jyrki Viidanoja  
 Diana Visser  
 The Catherine Warner & Luiz  
 Andre Barroso Fund  
 Stanley Watt & Karen Guo  
 Andrew Westerdale  
 Christine Whalen  
 Leonard Wheeler  
 Michael & Sharon Wichterich  
 Dominic & Maryl Widdows

Keith & Janice Wiggers  
 Michael & Jessica Willson  
 Speke Wilson  
 Wilson Family Fund of The  
 Columbus Foundation  
 Randy Yeh  
 Jeffrey Zack  
 John R. Zey

**We would like to thank  
 those individuals who  
 made transformational  
 gifts to Rainforest Trust  
 in 2021 including:**

Anonymous  
 Harvey & Heidi Bookman  
 Geoffrey E. Chen &  
 Angela Huang  
 Sally Davidson  
 Eric Goode  
 Head and Heart Foundation  
 The Philbin Schur Trust  
 Eric Veach &  
 Luanne Lemmer



Though not listed here, we are also  
 extremely grateful to more than  
**130 additional major supporters**  
 who wish to remain anonymous,  
 as well as the many supporters  
 who gave through the Combined  
 Federal Campaign (CFC).





# Foundations

Rainforest Trust is grateful for the generous support from foundations. Our critical work would not be possible without these foundations continuing to demonstrate their commitment to species, communities and the planet.

Actions@EBMF  
Allan & Gill Gray Philanthropy  
Aristotelian Foundation, Inc  
Avaaz Foundation  
Blue Sea Waves Foundation  
The Butler Foundation  
Chubb Charitable Foundation  
Convergence Institute  
Doolin Foundation for Biodiversity  
Finley's Green Leap Forward Fund  
Gottesman Fund  
Infinity Foundation  
Leaves of Grass Fund  
Louis Stewart Foundation  
March Conservation Fund  
Mariel Foundation  
Marshall-Reynolds Foundation  
Martens Bash Foundation  
Moccasin Lake Foundation  
Moses Feldman Family Foundation  
The Mycelium Foundation  
Nicholas Pileggi Foundation  
The Ohrstrom Foundation  
Patty and Jack Wright Foundation  
Reuler-Lewin Foundation  
The Rose and David Dortort Foundation  
Rosenbaum Family Foundation, Inc  
Seth MacFarlane Foundation  
Shekels Charitable Foundation  
Smoke Rise Foundation  
Spindrift Family Foundation  
Spurlino Foundation  
Swiss Philanthropy Foundation  
Tahbazof Family Foundation  
Wagmore Foundation





# Corporate Partners

Rainforest Trust believes we are all stakeholders in protecting our planet's most threatened tropical forests and endangered wildlife. **Our corporate partners are committed to conservation, sustainability and a greener world.**

## Chairman Level

**\$100,000 +**

Endangered Species Chocolate  
EnviroBuild  
GreaterGood.org  
Selfless by Hiram

## President Level

**\$25,000 - \$99,999**

Grove Collaborative  
iam8bit, Inc  
One Tribe Global  
Pura Vida  
Que Bottle  
Sambazon  
Skybound Game Studios, Inc  
XLN

## Director Level

**\$5,000 - \$24,999**

1% For the Planet  
Aqua-Firma Worldwide  
Ariel Premium Supply, Inc  
Art City Vets  
BTS USA, Inc  
Cocalero / Intrepid Spirits  
Coronet LED  
Credit Suisse  
DocuSign  
Earth Cubs  
Ecolibrium  
Edge Impulse  
Electric Bike Review  
Exige International  
Field Guides  
Flooring Superstore  
Global Returns Project  
Global Conservation Solutions  
Hamilton Miller Investments

Harney & Sons Tea Corp

Ka'Chava

Lifeboost Coffee

LiveTime Learning

Loopy Cases

MSI Computer Corp

Munchie Mafia

Nelsons

One Million Acres

OneUp Components

OpenTabs

Orchard St

Passions of Paradise

Peet Bros

Petfive Brands

Pistils Nursery

Priory Direct

Rainforest Ceramics

Red Savannah Ltd

Silvercut

Solios Watches

Sugarhill Brighton

Sunflowr

Tasmanian Pure Vodka

The Bailey Company

Tito's Handmade Vodka

Tombolo Company

## Patron Level

**\$1,200 - \$4,999**

Addictive Wellness  
Alpha Dynamica  
Alt Theory  
Andy Okay AB  
Associated Hemp  
Bare Kind  
Narah Soleigh  
Bijoux SD

Bird and Knoll

Bobble Digital

Chufly

Convodo Corporate Housing

Connie Co

Create For Good

Cumberland Kayak

CuleM Watches

Earth's Care Natural Products

EcoVibe

Eleos Compliance

Ethique

Evobrain

Global Green Tag International

Grounds for Change

In Search of Small Things

Jade Industries

Jungle Jewel Exotics

Laguna Beach

Lbox Communications

Lottie Dolls

Lyonsleaf

Nails,INC

Naturealm

Northstar Investment

Novacom

Olympian Exotics

Packmat

Passenger Clothing

Paulclarke International, Inc

Pavilion Assets/Vonadhona

Perfect Supplements

Planet Super League

Products & Trading Oestreich

Red-Inc

RedPanda Earth

REKA Trading Vertriebs GmbH

Rekniyh

Revie

Richie Graham Photography

Silver Falls Sustainability

Tapir Apps

Teem

The Book Shelf

The Mallorn Project

Toast Ale

Trio Media

Tropical Tundra

Ultralight Outdoor

Uteguiden AS

Vitec Production Solutions

Waterlily Steel

Wild Latitudes

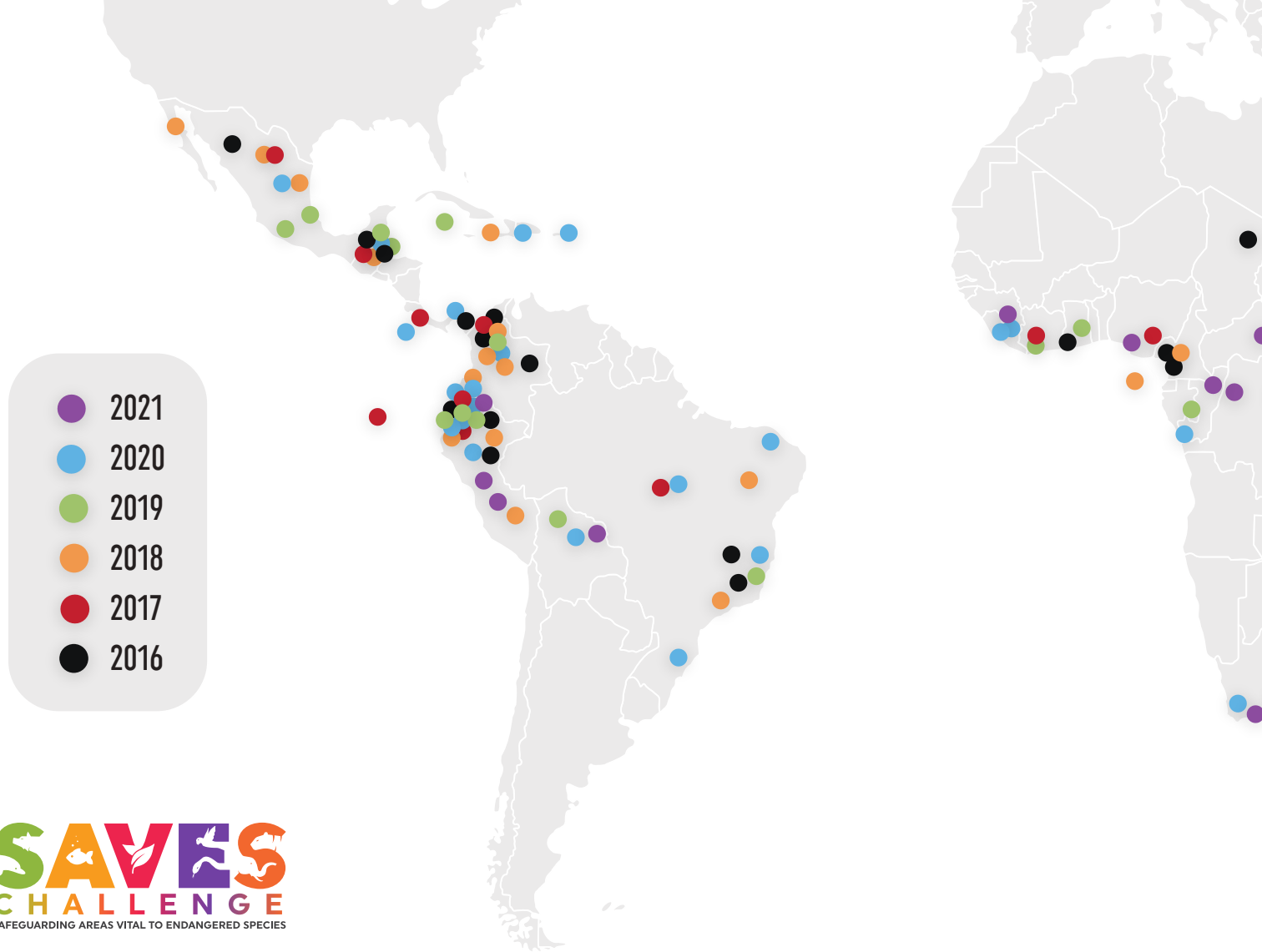
Wild Side Designs

Xtinctio

Zero Waste Store



The Conservation Circle is Rainforest Trust's premier corporate giving program. Members include Corporate Partners who support conservation and want to make a positive difference for our planet. Conservation Circle members provide crucial financial support for our most urgent conservation projects.



## SAVES Challenge Renewed

**Every acre, every species, every ton of carbon saved by Rainforest Trust and our partners results entirely from the generosity and far-sightedness of our supporters.** We are honored to work on your behalf.

In 2016, one of our donors recognized that to move the needle on the extinction crisis we would have to grow rapidly in budget and impact without sacrificing focus or efficiency. They challenged us, pledging \$50 million over five years if our other supporters could match this dollar for dollar. And, incredibly, all of you did, and together we passed these milestones during 2020. The turbocharged growth in annual grant-making that resulted is shown in figure 1 on page 22 of this Report.

The impact of this "SAVES Challenge" has been tremendous. In six years (2016–2021), with your support, we have invested

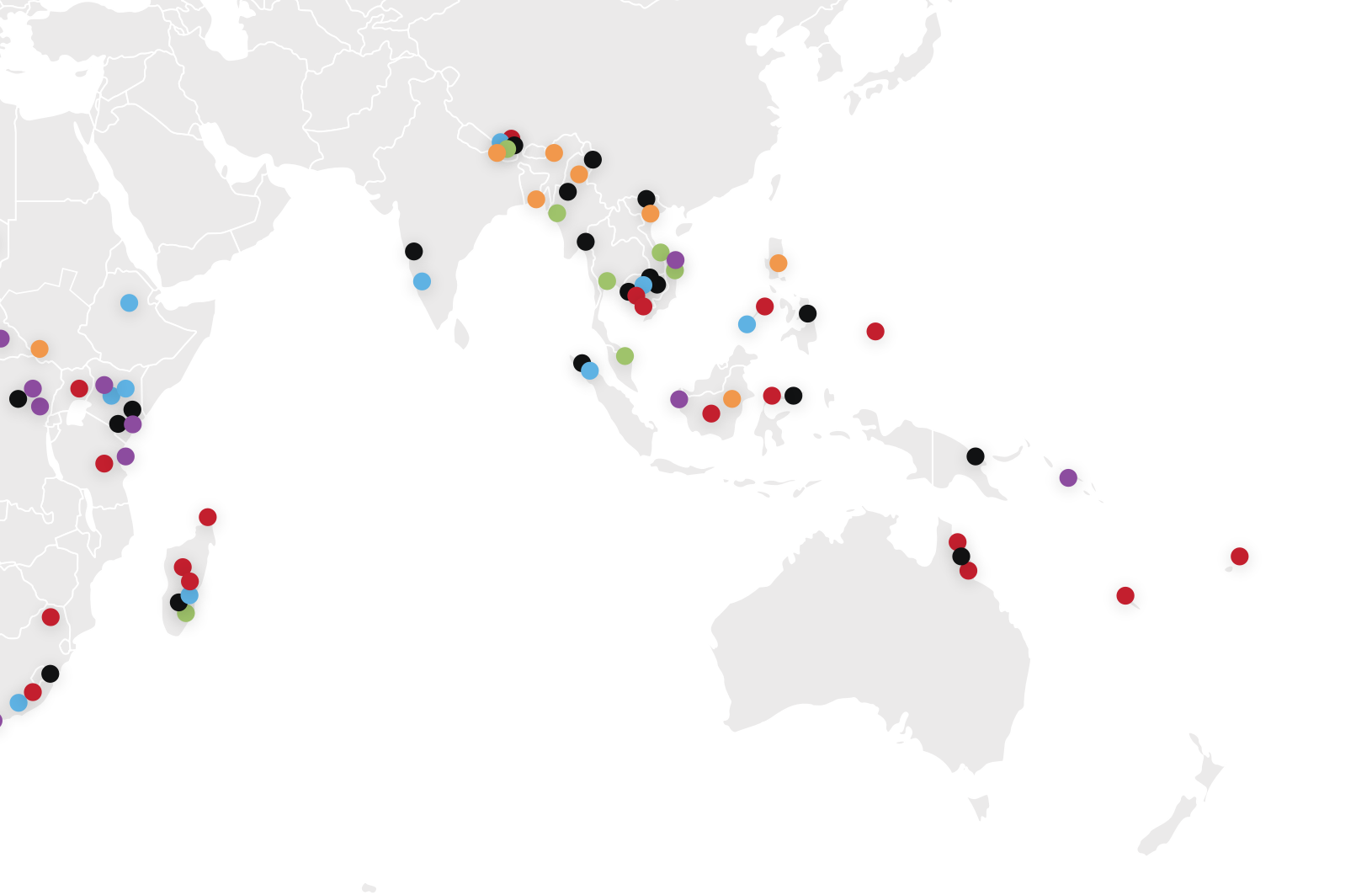
\$177,901,996 in conservation projects to protect habitat for threatened species while also securing carbon for the planet. By the end of 2021, these projects had protected 29 million acres, boosting the total acres protected since Rainforest Trust's founding in 1988 to 39,679,515.

Yet the job is certainly not done. Tropical deforestation rates are on the rise once again, led by Brazil, and there is no sign of biodiversity loss slowing. Our work has never been more urgent, and with the support of SAVES, work is ongoing under current projects to protect an additional 33,007,060 acres across the tropics.

So we are delighted to announce the renewal of the SAVES Challenge! Thanks to the ongoing support of the SAVES donor and others, we will continue to offer matches to inspire your giving and multiply your impact.

We remain awed by the vision and selflessness of all our donors. Your commitment and generosity is having an enormous impact on the future of our planet and the myriad species that share it with us. **We honor and thank you!**





**\$177,901,996**

SAVES Challenge  
Combined Investment

2016 - 2021

**29,191,076**

Total SAVES  
Acres Protected

2016 - 2021

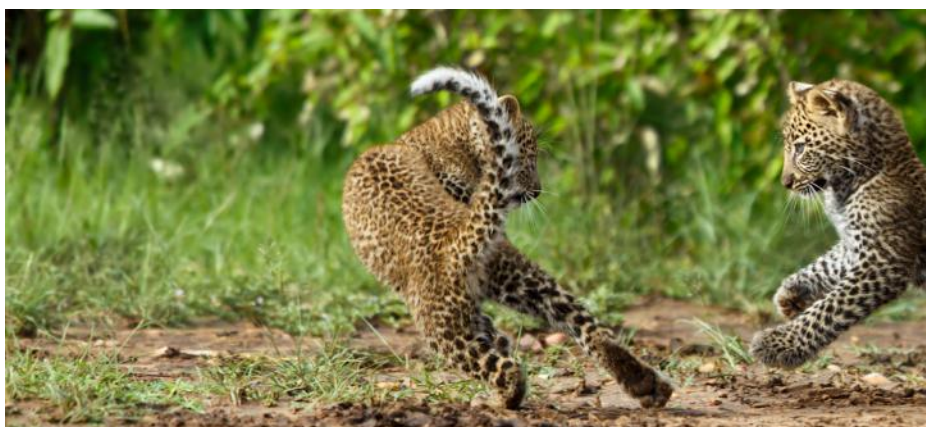
**33,007,060**

Total Acres Proposed by SAVES Projects still to be Protected

2016 - 2021

\*The level of match now varies between projects, so if you are one of our many supporters who seeks to maximize the leverage of your giving, please keep an eye on the Urgent Projects page on our website. Alternatively, let us know if you would like to be informed when higher level matching is available.

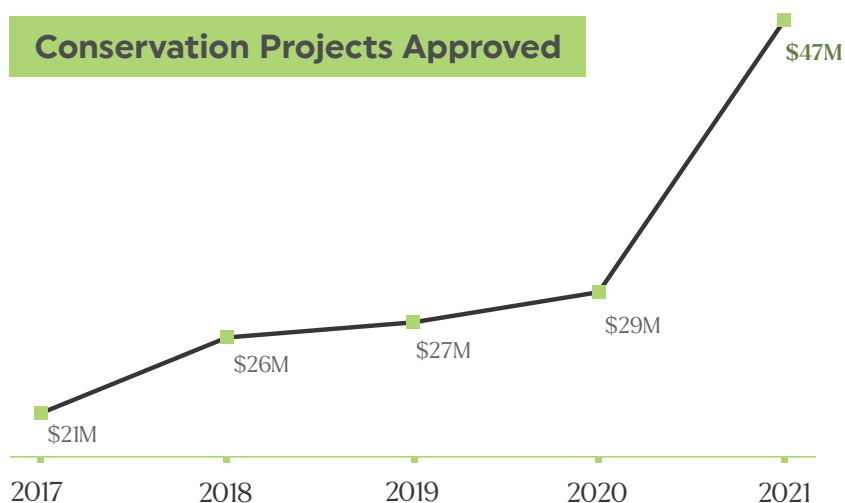
# Financial Report



## We are Growing

2021 represented a year of strong financial growth for Rainforest Trust, with over \$70M in contributions received. This extraordinary year includes \$50M in contributions for current projects/funds, and a \$20M grant to support our work over the next four years. **This level of generosity from our donors enabled us to approve a record-breaking \$47M in new projects**, the single greatest driver of our impact, to be implemented with our network of international conservation partner organizations.

### Conservation Projects Approved



## We are Growing Efficiently

While we are growing, we remain committed to efficiency as a core value, focusing our spending on project development/management and minimizing spending on overhead. We do this by growing partner support through grant-making, streamlining our internal processes, and leveraging the talents of our teams.

Two key metrics demonstrate our success in this effort:

# 94%

Program Expense Percentage\*

\*The percentage of total expenses that support our programs versus overhead.

# \$0.02

Fundraising Efficiency\*

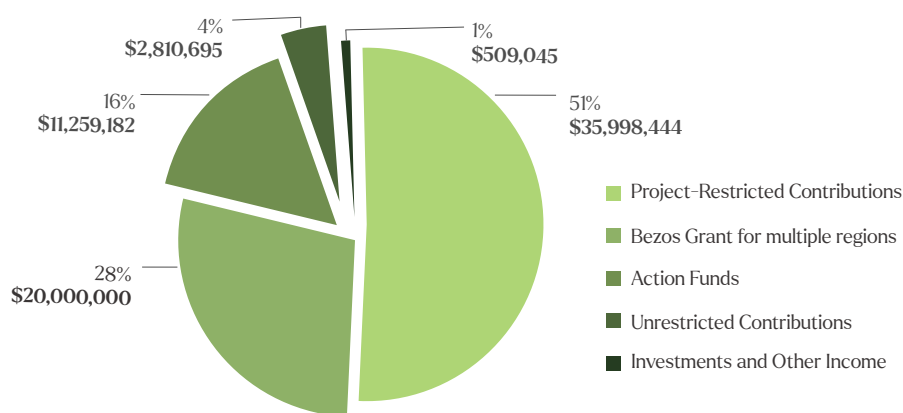
\*Our average cost to fundraise each dollar.







## 2021 Revenue



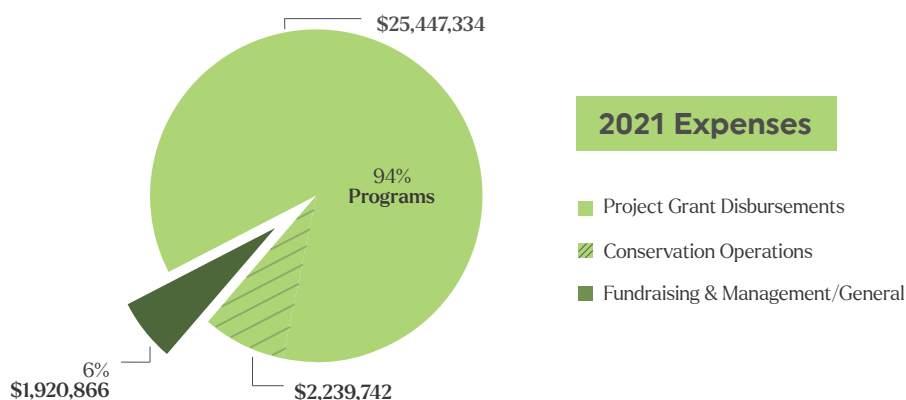
\*Action Funds include pooled contributions (Conservation Action Fund and Rainforest Climate Action Fund) that support every project we do, plus funds for emergency partner grants and capacity building.

## Our Revenue

During 2021, Rainforest Trust received **\$70,577,366 in revenue**, primarily from individual contributions, companies and foundations, to support our conservation work across the globe.

Donors contributed to specific projects, general regions, or flexible funds that allow us to support conservation work where it is most needed.

## 2021 Expenses



## Our Expenses

We spent **\$29,607,942 during the year**, primarily funding project disbursements and conservation operations. In total, 94% of our expenses are spent on programmatic activities, including the development and implementation of projects with our partner organizations.

EIN: 13-3500609 | CFC #11257

# Ways to Donate

## Online (Credit Card or PayPal)

[RainforestTrust.org](https://RainforestTrust.org)

## Phone

1 (800) 456-4930

## Mail

P.O. Box 841 | Warrenton, VA 20188

## Electronic Funds Transfer (EFT)

To learn more, contact:  
[donations@RainforestTrust.org](mailto:donations@RainforestTrust.org)

## Stock Donations

To learn more about how to transfer  
stocks, bonds or mutual funds, contact:  
[donations@RainforestTrust.org](mailto:donations@RainforestTrust.org)

## Become a Conservation Hero

Conservation Heroes is a global  
network of dedicated individuals who  
give monthly to support our most  
urgent conservation work.

To learn more, visit:  
[RainforestTrust.org/hero](https://RainforestTrust.org/hero)

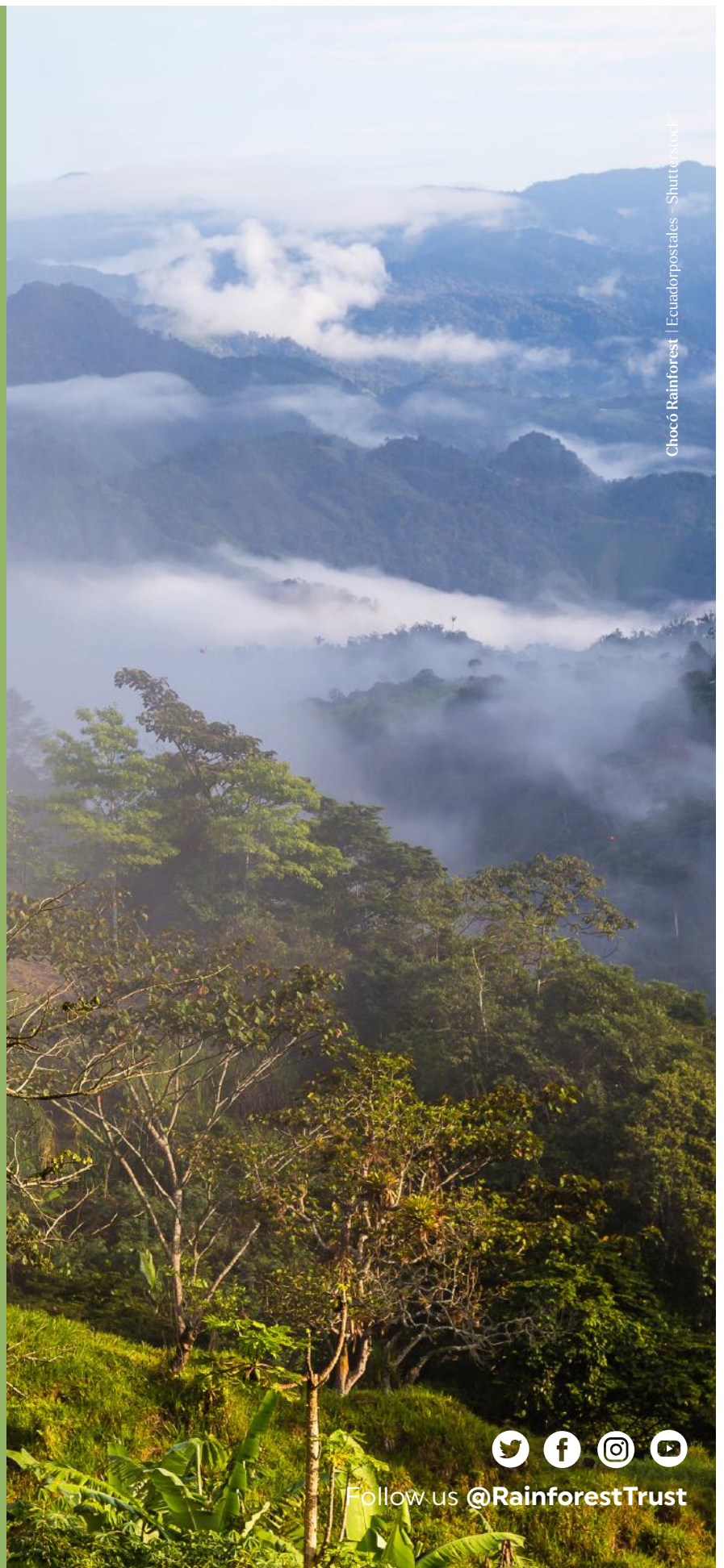
## Planned Giving

Create a conservation legacy by  
including Rainforest Trust in your  
will or estate planning.

To learn more, visit:  
[RainforestTrust.org/plannedgiving](https://RainforestTrust.org/plannedgiving)



**RAINFOREST**  
TRUST®



Choco Rainforest | Ecuadorpostales - Shutterstock



Follow us @RainforestTrust