



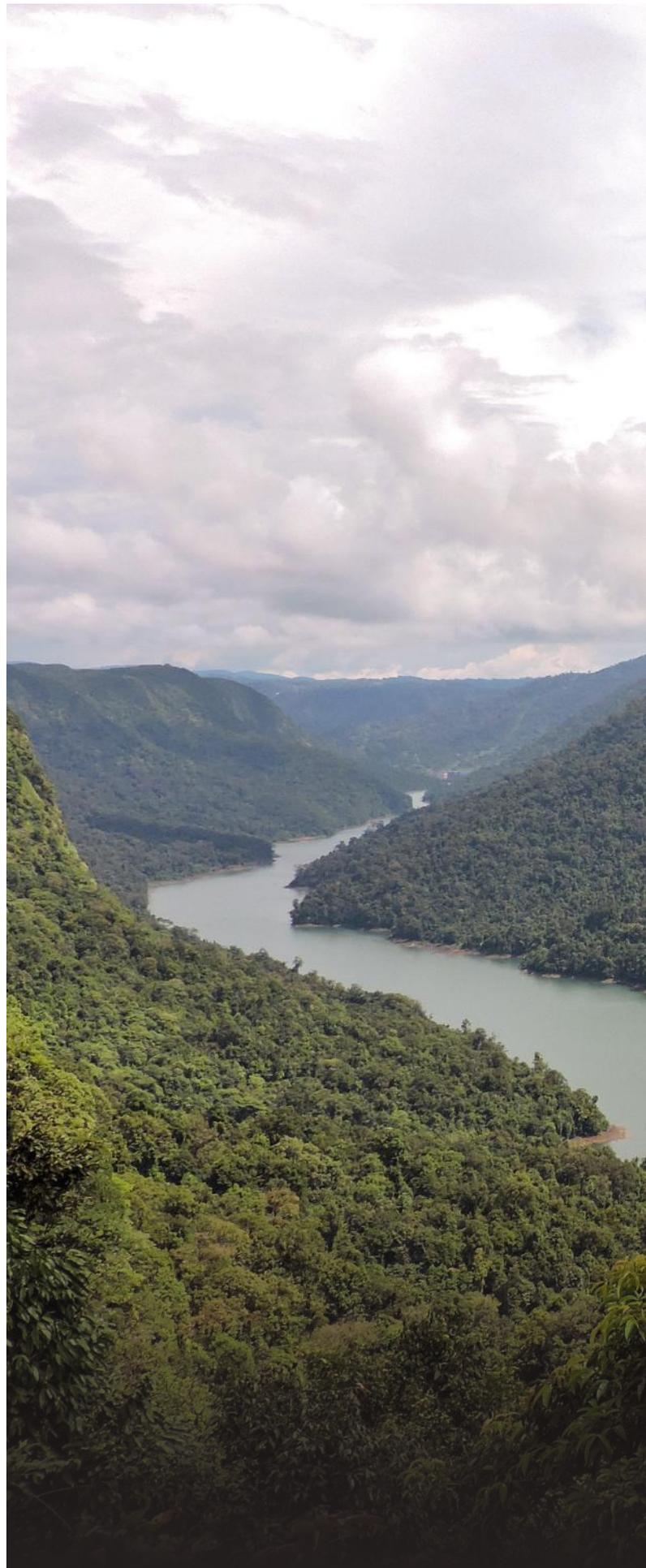
2021
**ANNUAL
REPORT**

RAINFOREST
TRUST®

A Year of Impact

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COVER Pygmy Marmoset | Day Donaldson - Flickr®





Our Mission

Rainforest Trust saves endangered wildlife and protects our planet by creating rainforest reserves through partnerships, community engagement and donor support.

The pristine Sharavathi River Valley in the Western Ghats, India | Vinayaka®

Letter from Our CEO

On Christmas Day, 2021, Tom Lovejoy died, and a day later, Ed Wilson. What dreadful losses to Conservation and to Rainforest Trust. Yet 2021 also saw the triumph of their ideas and extraordinary growth in the impact of this charity on whose board they served.

Tom pioneered many influential ideas in conservation, from the concept of biological diversity, to the Amazon tipping point, to the insidious impacts of habitat fragmentation. But most recently he championed the interdependence of biodiversity loss and climate change. Nature is both a victim of man-made warming and a large part of the solution to it: large intact tropical forests are critical to solving both crises. This idea went mainstream in 2021 at the Glasgow Climate Conference where the nations of the world for the first time put nature front and center, pledging to end deforestation by 2030.

Ed's books revolutionized biology and conservation at least three times, with *Island Biogeography* in 1967, *Sociobiology* in 1975, and *Half Earth* in 2016. To save the majority of the planet's 10 million or more species from extinction, Ed argued, we need to protect nature across at least half the globe. That argument, as radical and preposterous as it first sounded, inspired the global "30x30" movement to protect 30% of Earth's lands and seas by 2030. As this Annual Report goes to press, 103 countries have committed to this, including the United States.

Since our founding, Rainforest Trust's premise has been that permanently protecting habitat must be the number-one conservation priority because habitat loss is the leading cause of extinction. So we have always focused on the creation and expansion of protected areas and other land designations, such as Indigenous territories, that durably preserve nature. In time, it became clear that this strategy is also one of the most cost-effective ways to fight climate change.

Over the past few years, the conservation community has rediscovered the primacy of protected areas, so they were receptive when we helped launch a new Protecting Our Planet Challenge in 2021. **Rainforest Trust pledged to invest half a billion dollars in protected area creation this decade, and eight other donors joined us to bring the total to \$5 billion.** Our leadership and impact were recognized by Jeff Bezos, who gave us \$20 million for the Andes and Congo; by our SAVES Challenge benefactor, who extended the support and challenge; and by many thousands of donors from schoolchildren to the chair of our board. We are deeply grateful to each, and awed by their commitment to this cause.

Your generosity enabled us to grant \$47 million towards new projects with our partners in 2021 which, when complete, will create 13,201,189 acres of protected areas in Africa, Asia and Latin America, by far the largest commitment in our history.

2021 Highlights



FEBRUARY

Board approves 2021-2025 Strategic Plan

APRIL

Rainforest Climate Action Fund launched on Earth Day

MAY

Annual General Meeting of Rainforest Trust Advisory Council

JUNE

Selfless by Hiram partnership launched, channeling the power of social media to help protect 2 million acres in the Bolivian Amazon basin

AUGUST

James Deutsch and Tom Lovejoy address strategy meeting to protect 30% of the Earth convened by President Duqué of Colombia

SEPTEMBER

Rainforest Trust pledges \$500 million over ten years to \$5 billion Protecting Our Planet Challenge

Those acres will provide critically needed habitat for 932 Endangered, Critically Endangered, and Vulnerable species and will permanently lock up 1,620,283,453 metric tons of CO₂ equivalents. Although slowed by the COVID pandemic, our ongoing projects protected over 4.2 million acres in 2021, the third-largest area in our history, and total deforestation across all our projects since our founding remained less than 1%.

The durability of our success is reassuring as we face a challenging 2022. We are already seeing the war in Ukraine, inflation and falling markets impact some of our supporters' ability to give. But we will remain focused on our critical mission to safeguard habitat, guided by Tom and Ed's powerful ideas. We are confident this mission, more than anything else we could do, will protect our planet and the exquisite life forms living on it that we all cherish and depend upon.



A handwritten signature in black ink, appearing to read 'J. C. Deutsch'.

Dr. James C. Deutsch,
Chief Executive Officer

OCTOBER

Mark Gruin attends Glasgow Climate Conference where the world commits to end deforestation by 2030

NOVEMBER

- New Rainforest Trust website launched
- James Deutsch delivers keynote at Manila Rotary Conference
- Bezos Earth Fund grants Rainforest Trust \$20 million

DECEMBER

- Record fundraising for the year concludes with a total of \$70 million raised



Success Measurements

2021

168



Threatened Mammal Species Protected

181



Threatened Bird Species Protected

67



Threatened Amphibian Species Protected

4,220,880



Acres Saved

488 million mT



CO₂ Equivalents Stored

9



Indigenous Communities that Gained Legal Rights to Land

32



Protected Areas Designated or Purchased

1988-2021

420



Threatened Mammal Species Protected

475



Threatened Bird Species Protected

265



Threatened Amphibian Species Protected

39,679,515



Acres Saved

5.7 billion mT



CO₂ Equivalents Stored

68

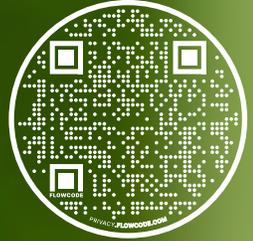


Indigenous Communities that Gained Legal Rights to Land

211



Protected Areas Designated or Purchased





Our Strategic Plan for 2021–2025 doubles down on our mission, commits to raising and allocating \$200 million, and pledges to contribute to saving half of the world's threatened birds and mammals and permanently locking up the carbon equivalent of three years' emissions from the entire United States' economy.



Spotted Glass Frog | G. J. Verspjo - Shutterstock®

Our Leadership

Senior Staff

Dr. James C. Deutsch Chief Executive Officer
Mark Gruin Vice President, Strategic Initiatives
Melissa Hohimer Chief Financial Officer
James Lewis Vice President, Conservation
Leslie VanSant Vice President, Philanthropy

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Sally F. Davidson Member
(Treasurer until May 21, 2022)
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(appointed May 21, 2022)
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(deceased December 25, 2021)
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Dr. Robert Ridgely Member & President Emeritus
(appointed May 22, 2021)
Kimberly Stewart Member
Dr. Edward O. Wilson Member
(deceased December 26, 2021)
Jeffrey Zack Member
(until May 21, 2022)

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Latin America & the Caribbean

Saving the Last of the Chocó Forest of Ecuador, Colombia and Panama

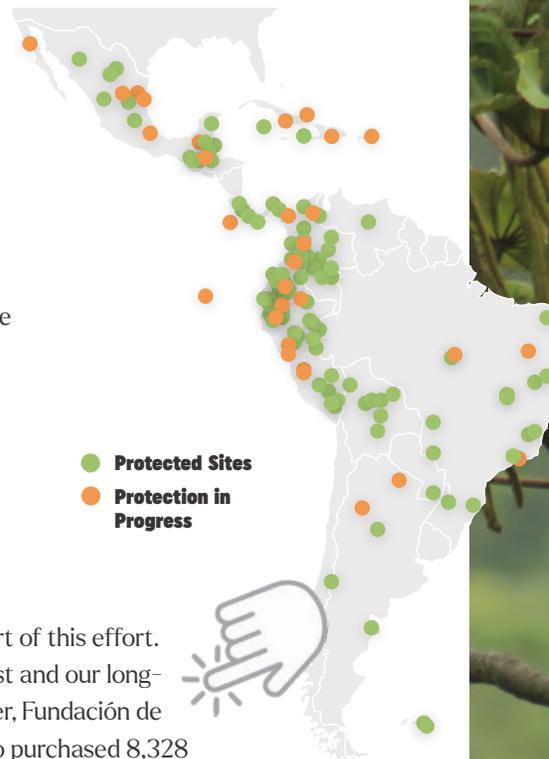
Spanning nearly 7.4 million acres, Ecuador's Chocó region is bounded by the Andes to the east and the Pacific to the west. Here, varying elevations—from sea level to 16,000 feet—create both tropical moist and dry forests and harbor a vast diversity of wildlife. Under the misty canopy, this old-growth forest is home to 270 species of mammals, including the Endangered Brown-headed Spider Monkey. The Chocó Endemic Bird Area supports the largest number of restricted-range birds of any Endemic Bird Area in the Americas, with over 50 endemic species, including the Endangered Colorful Puffleg and the Endangered Banded Ground-cuckoo.

Decades of deforestation for logging and agricultural expansion—primarily for oil palm plantations—combined with cattle ranching, mining and oil concessions, have destroyed 98% of this once lush forest. In fact, Ecuador has experienced the highest deforestation rate of any country for its size in the Western Hemisphere and that rate continues to rise.



Banded Ground-cuckoo | Agami Photo Agency - Shutterstock®

Over the years, Rainforest Trust has worked with many partners in Ecuador, Colombia and Panama to protect the vulnerable and diverse Choco-Darien ecosystem. Together we have protected a total of 50,946 acres that are rich in threatened species and store 10,497,919 metric tons of CO₂ equivalents.



The Rio Canandé Reserve lies at the heart of this effort. In 2021, Rainforest Trust and our long-time Ecuadorian partner, Fundación de Conservación Jocotoco purchased 8,328 strategic acres to nearly double the size of the reserve to 16,859 acres. Efforts to purchase additional parcels continue towards a long-term goal of connecting the reserve to the Cotacachi-Cayapas National Park to the east.

In addition to safeguarding threatened mammals, this newly protected area of the Canandé Reserve is home to 14 globally threatened amphibians and two Critically Endangered magnolia species, *Magnolia canandeanana* and *Magnolia dixonii*.

Over the years, Rainforest Trust has protected more than 18 million acres in Latin America & the Caribbean, with 3.9 million acres secured in 2021 alone. Our urgent conservation work continues across the region to protect vital habitat and species against the imminent threats and pressing challenges of our times.



Brown-headed Spider Monkey | Adopta®

Chocó Cloud Forest | Alejandro Arteaga®

Protected in Latin America & the Caribbean

2021

64



Threatened Mammal Species Protected

116



Threatened Bird Species Protected

53



Threatened Amphibian Species Protected

3,915,804



Acres Saved

436.8 million mT



CO₂ Equivalents Stored

1988-2021

135



Threatened Mammal Species Protected

251



Threatened Bird Species Protected

197



Threatened Amphibian Species Protected

18,414,692



Acres Saved

3.8 billion mT



CO₂ Equivalents Stored



Africa

Protecting the Upper Guinean Forest in Liberia



Located on West Africa's Atlantic coast, Liberia lies entirely within the moist forest zone of the Upper Guinean Forest. Here, coastal lowland forests with mangroves and swamps transform to gentle rolling hills and low mountains farther inland. With a rainy season from May to October, this habitat is optimal for harboring rich and unique biological diversity. Among the many rare species living here are the Critically Endangered African Forest Elephant, Critically Endangered Western Chimpanzee and Endangered Pygmy Hippopotamus.

Civil unrest and poverty, combined with deforestation from mining, logging, and cocoa and oil palm plantations, have left only an estimated 30% of Liberia's original rainforests still standing. The remaining forest is highly vulnerable, leaving many species at risk of extinction due to habitat loss and bushmeat hunting. Rainforest Trust has made the protection of the Upper Guinean Forest in Liberia, and the hundreds of species that depend on this ecosystem, a top priority.

Rainforest Trust began working in the Upper Guinean Forest region—specifically in the Greater Gola landscape of western Liberia—in 2015 with our local partner, the Society for the

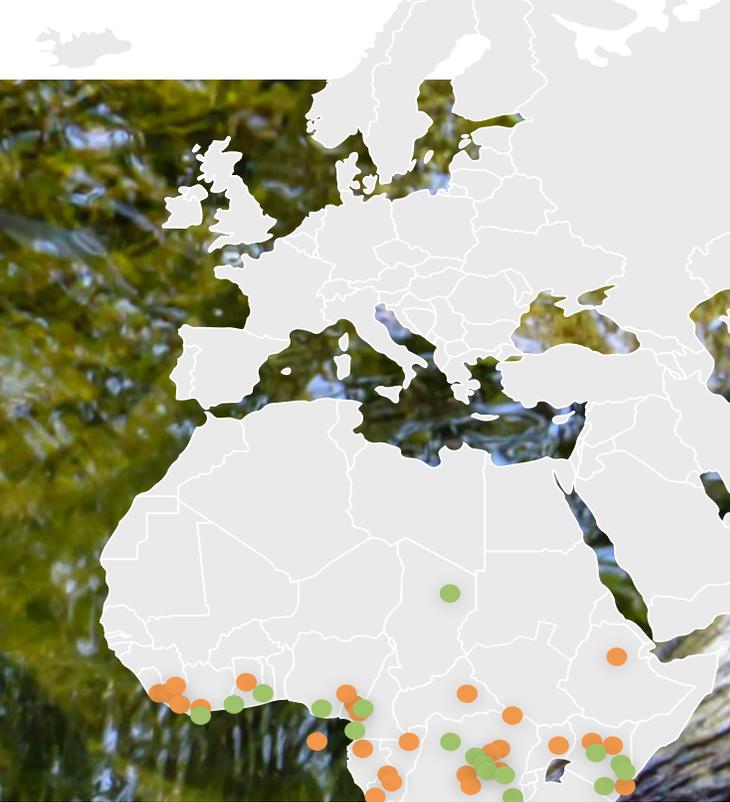
Conservation of Nature of Liberia. Together, we supported the establishment of the 219,609-acre Gola Forest National Park in 2016. Our efforts have since expanded to multiple projects and a multi-year commitment to protect 1 million acres of this vital terrain.

With the Gola Forest National Park successfully protected, Rainforest Trust and our partner began a four-year project in 2019 to support the recognition of over 300,000 acres of community forests surrounding the national park. These formal designations grant communities rights to manage their forests, helping to ensure a conservation buffer zone surrounding the national park. As part of this effort, the Society for the Conservation of Nature of Liberia is working with the communities to develop sustainable farming practices for rice, beans and cocoa, as well as forest-friendly livelihood options like beekeeping. These local communities are also an integral part in ensuring protection of the forests, leading patrols in partnership with government officials.

In April 2021, the first two community forests were designated: the Tonglay Community Forest and the Normon Community Forest. Together, these two forests total 79,262 acres and safely store 15,662,722 metric tons of CO₂ equivalents—equal to 3,374,835 gasoline-powered passenger vehicles driven for one year.

Michael Garbo, Executive Director of the Society for the Conservation of Nature of Liberia, expressed satisfaction with the recent agreement between the communities and the Forest Development Authority. "This is an important milestone for our organization and for conservation in Liberia," he said.

A third Rainforest Trust project in West Africa's rainforests to



Pygmy Hippo | Chonlasub Woravichan - Shutterstock®

- Protected Sites
- Protection in Progress



create the 406,913-acre Foya Reserve began in 2020 and is ongoing. This landscape is pressured by the same logging, farming and mining activities found elsewhere in the forest.

This ecoregion is home to the third-largest global population of the Western Chimpanzee (EN), as well as 300 bird species, 31 fish species, 600 butterfly species and 43 amphibian species.

In addition to safeguarding this wildlife, these protected acres, once completed, will safely store 140,370,192 metric tons of carbon equivalents, comparable to the emissions from 30,245,458 gasoline-powered passenger cars driven for one year.

Since 1988, we have safeguarded 15,988,837 acres in Africa. Our work on the three projects in Liberia outlined above will result in nearly 1 million protected acres in the Upper Guinean Forest. As pressure from human activities and climate change mounts on habitat and species across Africa, Rainforest Trust is committed to expanding our partnerships and impact for critical habitat and species protection.

River in Liberia | JBarnard®

Protected in Africa

2021

52



Threatened Mammal Species Protected

34



Threatened Bird Species Protected

13



Threatened Amphibian Species Protected

171,677



Acres Saved

31 million mT



CO₂ Equivalents Stored

1988-2021

124



Threatened Mammal Species Protected

84



Threatened Bird Species Protected

37



Threatened Amphibian Species Protected

15,988,837



Acres Saved

1.3 billion mT



CO₂ Equivalents Stored



- Protected Sites
- Protection in Progress

Asia-Pacific Safeguarding the Elusive "Asian Unicorn"

The lush Annamite Mountain range extends through parts of Laos, Vietnam and Cambodia in a gentle curve parallel to Vietnam's coast. This rich habitat supports the highest concentration of endemic species in mainland Southeast Asia. The rare and elusive Critically Endangered Saola, an antelope known as the "Asian Unicorn," was first documented by scientists in this region in 1992. It is the first large mammal new to science in over 50 years.



Rainforest Trust, with local partner Asian Arks, worked successfully with the government of Lao People's Democratic Republic to declare the 133,098-acre Khoun Xe Nong Ma National Protected Area in 2021, safeguarding habitat for the rare Saola and other threatened species. Now under management of Rainforest Trust partner Wildlife Conservation Society (WCS), the newly declared area benefits from protection against the industrial-level hunting and snaring that threatened this last remaining and relatively undisturbed wet evergreen forest.

A biodiverse treasure, this moist forest ecoregion shelters many endemic species in addition to the Saola (CR). These include the Large-antlered Muntjac (CR), Red-shanked Douc Langur (CR), Vietnamese Crested Argus (CR), Edward's Pheasant (CR), Southern White-cheeked Gibbon (EN), and the Chinese Three-striped Box Turtle (CR). In addition, recent work here revealed that it

contains the most important and very likely only remaining viable wild population of the Bourret's Box Turtle (CR).

All species in the forest were gravely threatened by commercial hunters and snaring gangs in the region. Prior to official protection, these activities were unabated in their indiscriminate destruction of animals large and small.

Since protecting this rich area, Asian Arks, WCS and Rainforest Trust have been working with the local community—consisting of approximately 2,659 people—to enlist their support. Local residents are now employed in patrols, with a total of five law enforcement teams. Camera trap surveys are being used to locate snares and expedite their removal.



Safeguarding this land will not only protect endangered species like the Saola, it will keep 15,662,722 metric tons of CO₂ equivalents safely stored.

Protected in Asia-Pacific

2021

52



Threatened Mammal Species Protected

31



Threatened Bird Species Protected

1



Threatened Amphibian Species Protected

133,399



Acres Saved

20.1 million mT



CO₂ Equivalents Stored

1988-2021

168



Threatened Mammal Species Protected

139



Threatened Bird Species Protected

31



Threatened Amphibian Species Protected

5,274,670



Acres Saved

632 million mT



CO₂ Equivalents Stored

Your Legacy for a Greener Planet: John D. Mitchell

John D. Mitchell, Rainforest Trust Board of Directors Chair Emeritus, was drawn to nature at an early age. He spent his childhood summers exploring Pennypack Creek Valley in southeastern Pennsylvania. During his undergraduate years studying biology, John melded his love of the outdoors with his growing skill as a botanist to survey the 800-acre wilderness park now known as Pennypack Preserve. The wilderness management plan he presented to the Pennypack Watershed Association in 1981 played a key role in shaping the park's future, and his own. He has devoted his life to protecting healthy ecosystems not only for the species who call them home but for all of us.

Born to Give

Generosity was instilled in John as a young man. In the 1950s, his grandfather, parents and other family members founded the Beneficia Foundation to raise funds and support nonprofit organizations. When in his 20s, he volunteered on the foundation's environmental committee where he reviewed proposals. Through this work, he met Byron Swift, Rainforest Trust founder, who was supporting the same land conservation project in Esmeraldas, Ecuador that Beneficia was. John soon became involved as Chairman of the Board and has been engaged with Rainforest Trust ever since.

"I have always felt passionately about Rainforest Trust's mission," said John. "It is so compelling—we have a single purpose and our strategy is unique. Partnering with local non-profit organizations around the world is the key."

"Rainforest Trust was too much of a secret in the beginning. Now, the secret is out, and people want to support the incredibly fantastic unmet need we are fulfilling," he said.

As a member of the board for 18 years, John gives to the organization's general support fund. "It's the species like the red pandas and jaguars and the forests that bring in new donors," said John. He has included Rainforest Trust in his estate so that after he is gone, he will still contribute.

“There's no way to recreate a species once it is gone.”

Time is of the Essence

"When you hear about rainforest destruction by oil palm plantations and other forms of agriculture," John said, "and you learn there is an alternative—to create sustainable private reserves and new national parks—this is the obvious choice for me. It is important to save as many species and as much habitat as possible, before they are gone. Time is of the essence."

"I believe we all have an incredible opportunity to make a difference. There's no way to recreate a species once it is gone. Instead, we can protect rich and diverse ecosystems, incredibly beautiful birds, mammals, plants, frogs and even coral reefs for our children and grandchildren," he said.

For anyone who derives pleasure out of nature, John encourages them to donate and consider leaving a bequest to Rainforest Trust from their estate. "Be as generous as possible—think of the species, the habitats, the difference you can make in mitigating climate change." He emphasizes that even a small gift can be the difference between a species going extinct or not. "We are all interconnected in ways we don't fully understand."



John D. Mitchell is a Research Fellow at the New York Botanical Garden and Research Associate at the Smithsonian Institution, National Museum of Natural History. John also serves on the boards of the Turtle Survival Alliance, Turtle Conservancy and the Friends of the United States Botanic Garden. He is a Fellow of the Linnean Society of London and a member of the Explorers Club. John has authored and co-authored many scientific papers, publications and books about tropical vegetation, tropical tree identification and the taxonomy of the Cashew-Poison Ivy family.

Nature Lover Gifts Her Home

In March 2021, Rainforest Trust received news of a most generous legacy gift. Margaret Gordon Harley had bequeathed her family home in Ohio to Rainforest Trust. A true lover of nature and animals, Margaret was a dedicated environmentalist. Her lifelong study of wildlife and nature was evident in her extensive collection of books and movies. Margaret wanted to make a difference in the world. She cared greatly about the future of our planet, its species and biodiversity. The proceeds from the sale of her family home will have a lasting impact for generations to come across the tropics. And Margaret's memory will live on in all that we accomplish as a result of her generous gift.



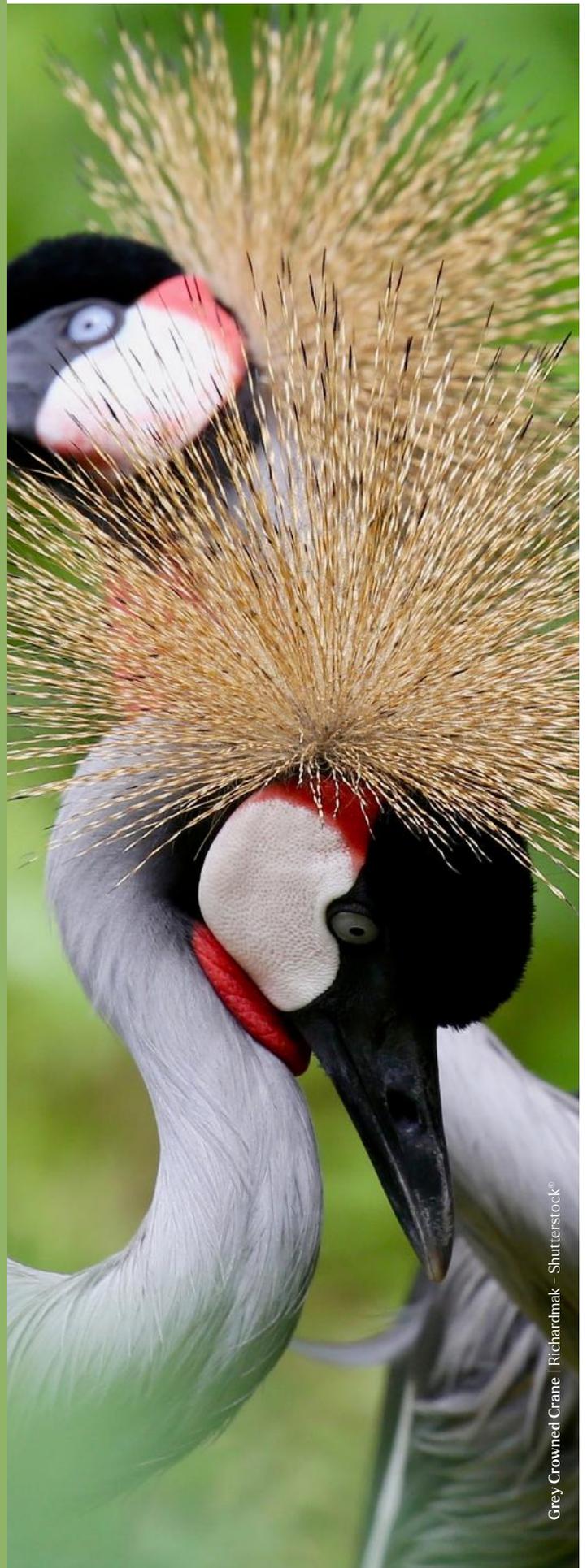
A Gift that Lives On

When you give a planned gift to Rainforest Trust, you are supporting one of the most efficient international conservation organizations based in the United States. Rainforest Trust invests in grassroots partnerships and local communities working in the field. In this way, we have protected more than 39 million acres in more than 68 countries in Latin America and the Caribbean, Africa and the Asia-Pacific region.

There are several ways to make a planned gift to Rainforest Trust.

- An estate gift or bequest
- Gifts from insurance policies or IRAs
- Donate assets such as a retirement plan or life insurance policy
- A gift of personal property, including a home or car

For more information, email: leslie@rainforesttrust.org, call (800) 456-4930, or visit: rainforesttrust.org/plannedgiving.



Grey Crowned Crane | Richardmak - Shutterstock®

Our Supporters

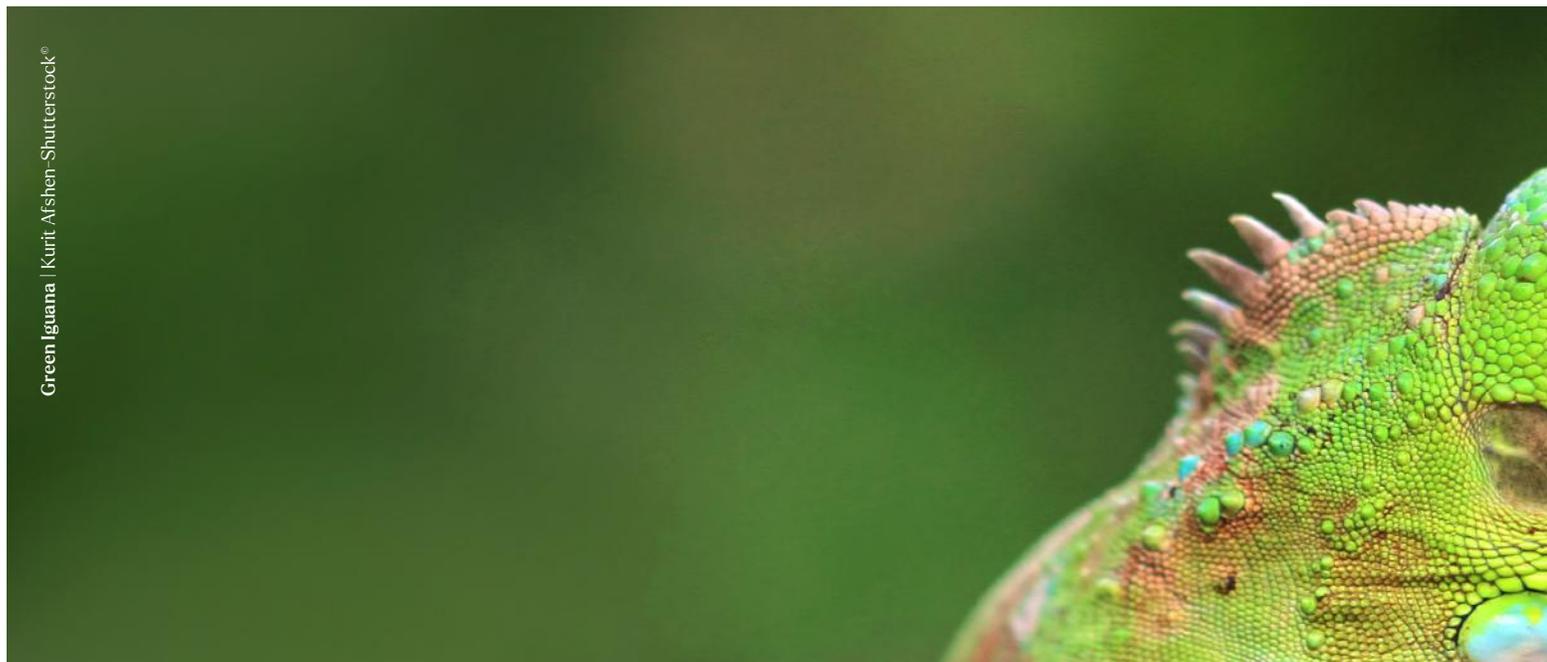
Thank you to the many people who supported our work in 2021. Our success was powered by your kindness and generosity. We especially would like to thank the following for their leadership support:

Rona & Jeffrey Abramson
Foundation
Steven Ashelin
Terry & Soni Baltimore
Melissa Barshop
In Loving Memory of
Richard R. Bates, MD
Clifford Beltzer
Paul Benson
Cynthia Bergstein
Lauren Bevand
Aaron & Lisa Bloch
Keith Block
Christopher Bonavico
Maryellen Bross
Susan M. Carey
Corey Carruth
Kevin Casey &
Constance Campanella
Dmitri Cavander &
Megan Gelstein
Michael Cohen
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Dermot Cooper
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Dale Kuchenbecker Memorial
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Michael Kunkel
Jillian Leach
Catherine C. & George C. Ledec
Lee Family Foundation
In Loving Memory of
Frances R. Leis
Brian Levy
George Loening
Longhill Charitable Foundation
Catherine A. Ludden &
Eric B. Rothenberg
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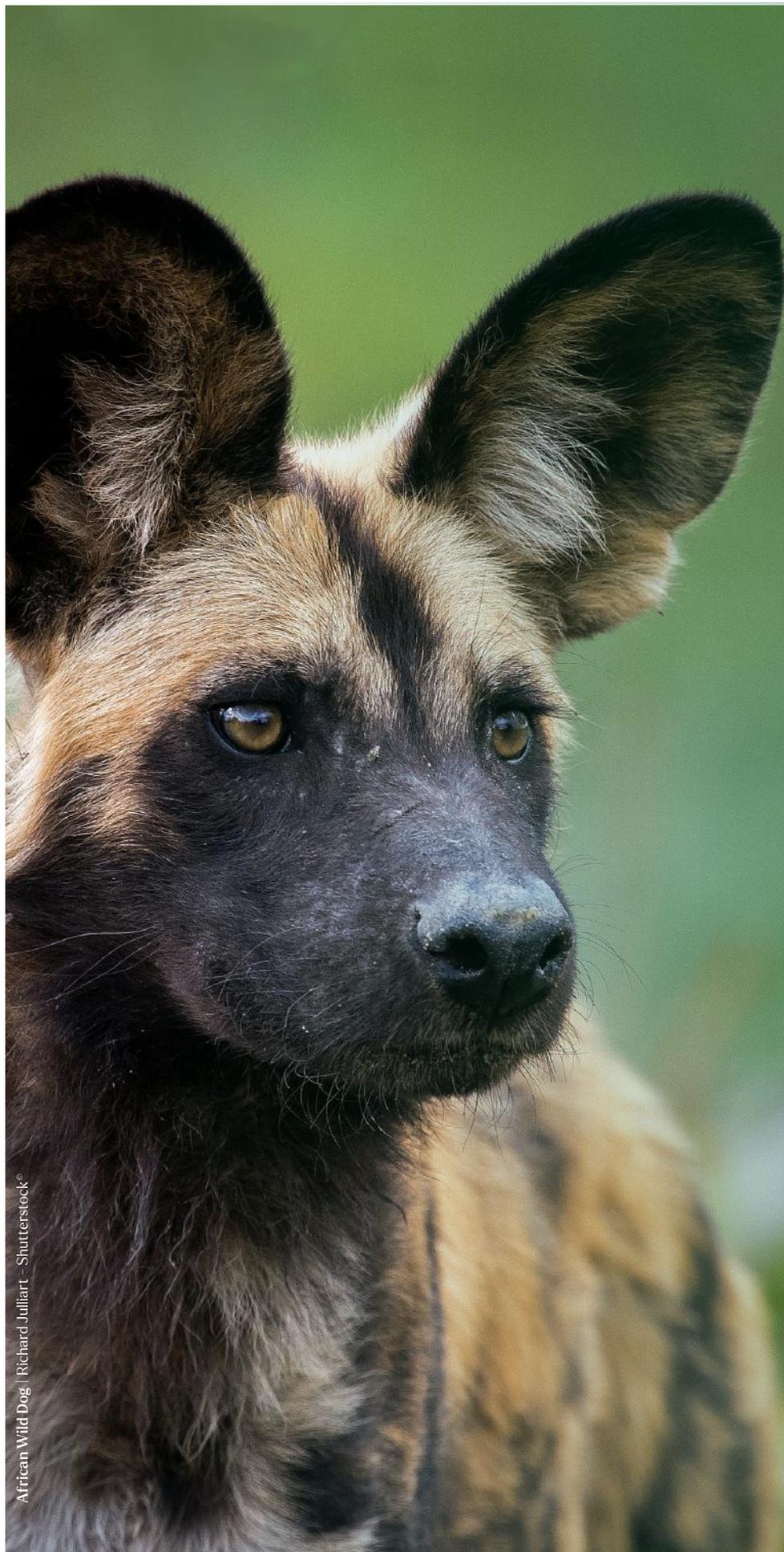
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 Randy Yeh
 Jeffrey Zack
 John R. Zey

We would like to thank those individuals who made transformational gifts to Rainforest Trust in 2021 including:

Anonymous
 Harvey & Heidi Bookman
 Geoffrey E. Chen &
 Angela Huang
 Sally Davidson
 Eric Goode
 Head and Heart Foundation
 The Philbin Schur Trust
 Eric Veach &
 Luanne Lemmer



Though not listed here, we are also extremely grateful to more than **130 additional major supporters who wish to remain anonymous**, as well as the many supporters who gave through the Combined Federal Campaign (CFC).



African Wild Dog | Richard Julliard - Shutterstock®

Foundations

Rainforest Trust is grateful for the generous support from foundations. Our critical work would not be possible without these foundations continuing to demonstrate their commitment to species, communities and the planet.

- Actions@EBMF
- Allan & Gill Gray Philanthropy
- Aristotelian Foundation, Inc
- Avaaz Foundation
- Blue Sea Waves Foundation
- The Butler Foundation
- Chubb Charitable Foundation
- Convergence Institute
- Doolin Foundation for Biodiversity
- Finley's Green Leap Forward Fund
- Gottesman Fund
- Infinity Foundation
- Leaves of Grass Fund
- Louis Stewart Foundation
- March Conservation Fund
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- Moses Feldman Family Foundation
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- Nicholas Pileggi Foundation
- The Ohrstrom Foundation
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- Swiss Philanthropy Foundation
- Tahbazof Family Foundation
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Rainforest Trust believes we are all stakeholders in protecting our planet's most threatened tropical forests and endangered wildlife. **Our corporate partners are committed to conservation, sustainability and a greener world.**

Chairman Level \$100,000 +

Endangered Species Chocolate
EnviroBuild
GreaterGood.org
Selfless by Hiram

President Level \$25,000 - \$99,999

Grove Collaborative
iam8bit, Inc
One Tribe Global
Pura Vida
Que Bottle
Sambazon
Skybound Game Studios, Inc
XLN

Director Level \$5,000 - \$24,999

1% For the Planet
Aqua-Firma Worldwide
Ariel Premium Supply, Inc
Art City Vets
BTS USA, Inc
Cocalero / Intrepid Spirits
Coronet LED
Credit Suisse
DocuSign
Earth Cubs
Ecolibrium
Edge Impulse
Electric Bike Review
Exige International
Field Guides
Flooring Superstore
Global Returns Project
Global Conservation Solutions
Hamilton Miller Investments

Harney & Sons Tea Corp
Ka'Chava
Lifeboost Coffee
LiveTime Learning
Loopy Cases
MSI Computer Corp
Munchie Mafia
Nelsons
One Million Acres
OneUp Components
OpenTabs
Orchard St
Passions of Paradise
Peet Bros
Petfive Brands
Pistils Nursery
Priory Direct
Rainforest Ceramics
Red Savannah Ltd
Silvercut
Solios Watches
Sugarhill Brighton
Sunflowr
Tasmanian Pure Vodka
The Bailey Company
Tito's Handmade Vodka
Tombolo Company

Patron Level \$1,200 - \$4,999

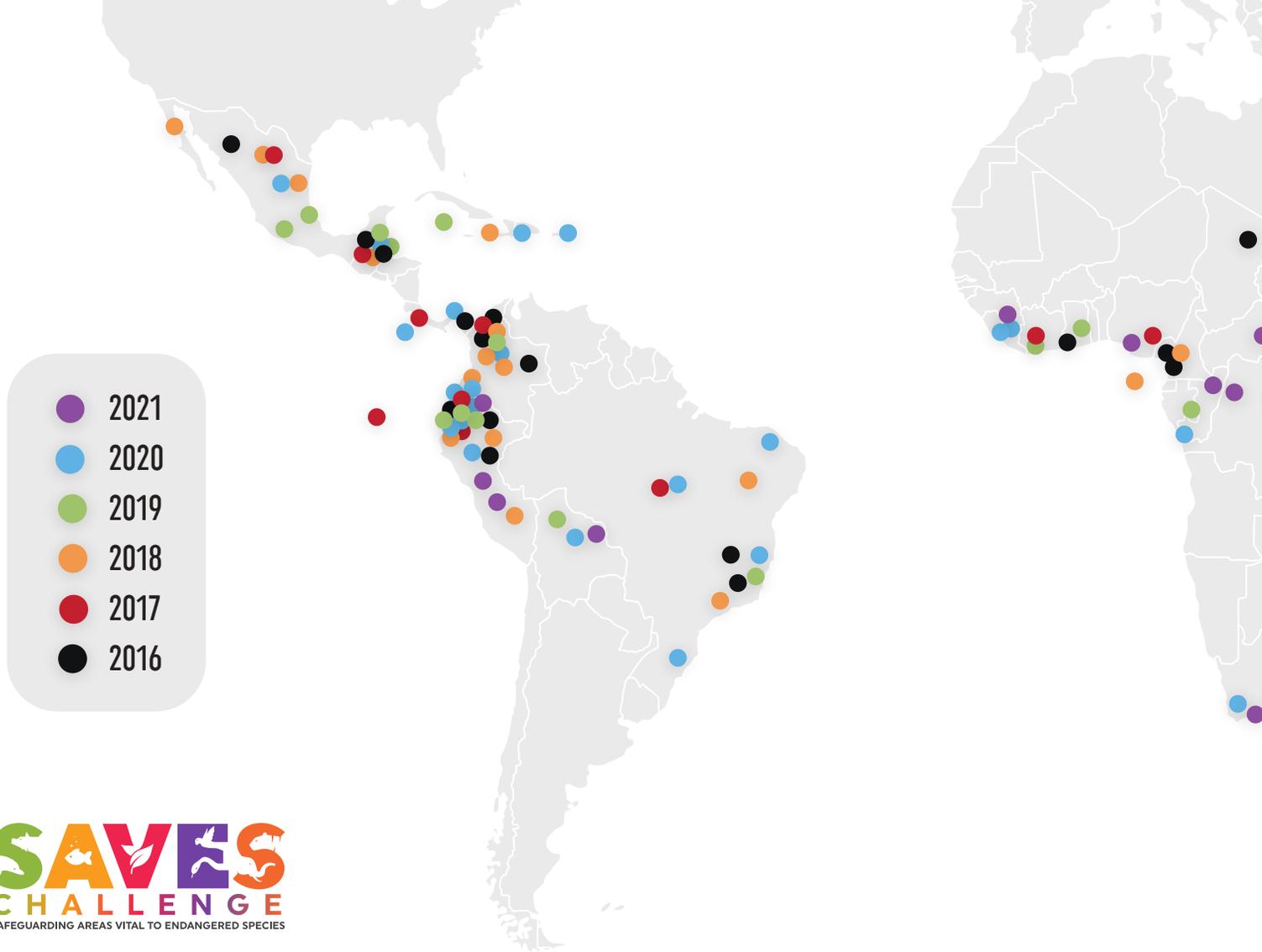
Addictive Wellness
Alpha Dynamica
Alt Theory
Andy Okay AB
Associated Hemp
Bare Kind
Narah Soleigh
Bijoux SD

Bird and Knoll
Bobble Digital
Chuffly
Convivo Corporate Housing
Connie Co
Create For Good
Cumberland Kayak
CuleM Watches
Earth's Care Natural Products
EcoVibe
Eleos Compliance
Ethique
Evobrain
Global Green Tag International
Grounds for Change
In Search of Small Things
Jade Industries
Jungle Jewel Exotics
Laguna Beach
Lbox Communications
Lottie Dolls
Lyonsleaf
Nails,INC
Naturealm
Northstar Investment
Novacom
Olympian Exotics
Packmat
Passenger Clothing
Paulclarke International, Inc
Pavilion Assets/Vonadhona
Perfect Supplements
Planet Super League
Products & Trading Oestreich
Red-Inc
RedPanda Earth
REKA Trading Vertriebs GmbH
Rekniyh

Revie
Richie Graham Photography
Silver Falls Sustainability
Tapir Apps
Teem
The Book Shelf
The Mallorn Project
Toast Ale
Trio Media
Tropical Tundra
Ultralight Outdoor
Uteguiden AS
Vitec Production Solutions
Waterlily Steel
Wild Latitudes
Wild Side Designs
Xtinctio
Zero Waste Store



The Conservation Circle is Rainforest Trust's premier corporate giving program. Members include Corporate Partners who support conservation and want to make a positive difference for our planet. Conservation Circle members provide crucial financial support for our most urgent conservation projects.



SAVES Challenge Renewed

Every acre, every species, every ton of carbon saved by Rainforest Trust and our partners results entirely from the generosity and far-sightedness of our supporters. We are honored to work on your behalf.

In 2016, one of our donors recognized that to move the needle on the extinction crisis we would have to grow rapidly in budget and impact without sacrificing focus or efficiency. They challenged us, pledging \$50 million over five years if our other supporters could match this dollar for dollar. And, incredibly, all of you did, and together we passed these milestones during 2020. The turbocharged growth in annual grant-making that resulted is shown in figure 1 on page 22 of this Report.

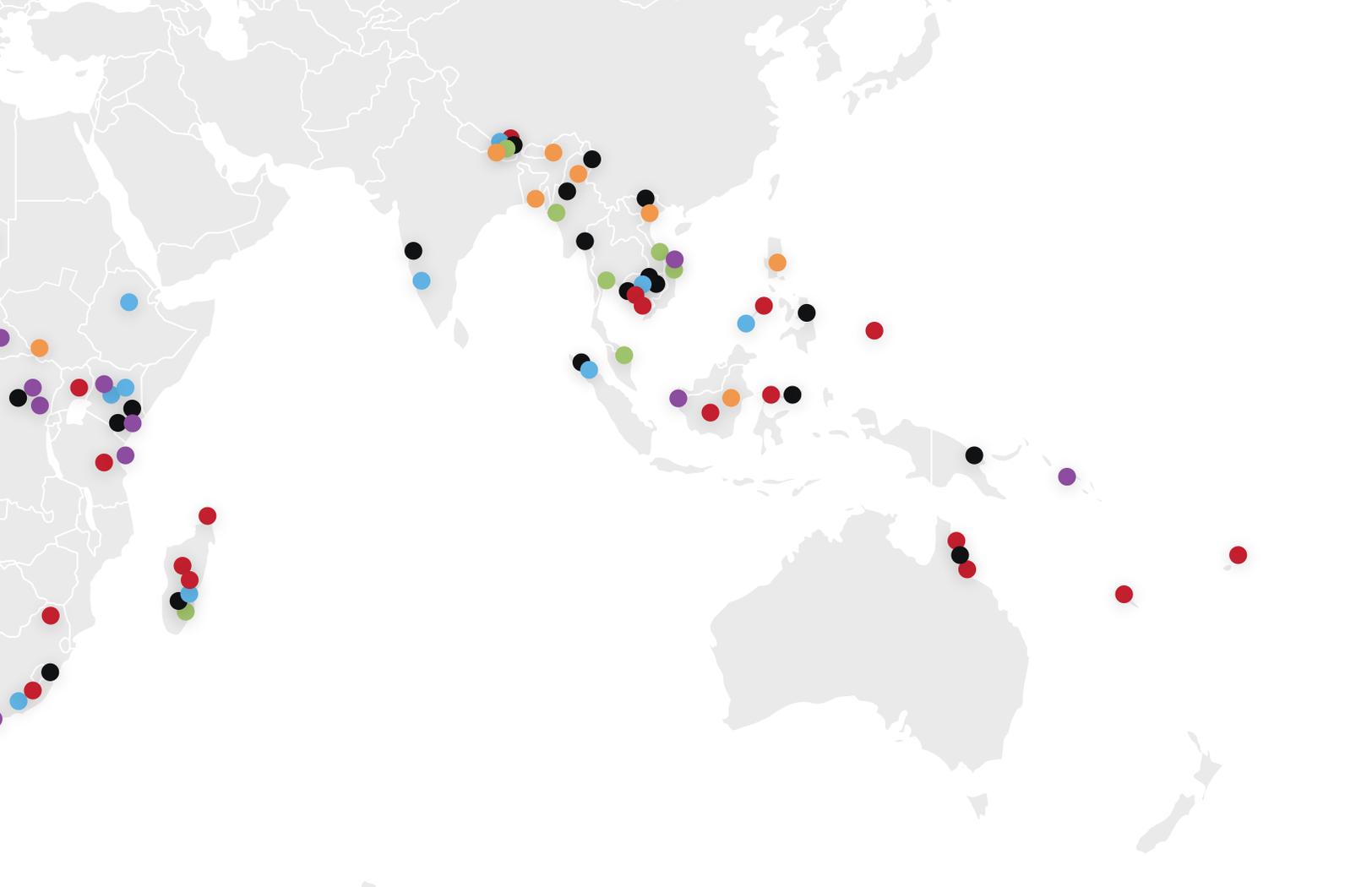
The impact of this "SAVES Challenge" has been tremendous. In six years (2016-2021), with your support, we have invested

\$177,901,996 in conservation projects to protect habitat for threatened species while also securing carbon for the planet. By the end of 2021, these projects had protected 29 million acres, boosting the total acres protected since Rainforest Trust's founding in 1988 to 39,679,515.

Yet the job is certainly not done. Tropical deforestation rates are on the rise once again, led by Brazil, and there is no sign of biodiversity loss slowing. Our work has never been more urgent, and with the support of SAVES, work is ongoing under current projects to protect an additional 33,007,060 acres across the tropics.

So we are delighted to announce the renewal of the SAVES Challenge! Thanks to the ongoing support of the SAVES donor and others, we will continue to offer matches to inspire your giving and multiply your impact.

We remain awed by the vision and selflessness of all our donors. Your commitment and generosity is having an enormous impact on the future of our planet and the myriad species that share it with us. **We honor and thank you!**



\$177,901,996

SAVES Challenge
Combined Investment

2016 - 2021

29,191,076

Total SAVES
Acres Protected

2016 - 2021

33,007,060

Total Acres Proposed by SAVES Projects still to be Protected

2016 - 2021

The level of match now varies between projects, so if you are one of our many supporters who seeks to maximize the leverage of your giving, please keep an eye on the Urgent Projects page on our website. Alternatively, let us know if you would like to be informed when higher level matching is available.

Financial Report



We are Growing

2021 represented a year of strong financial growth for Rainforest Trust, with over \$70M in contributions received. This extraordinary year includes \$50M in contributions for current projects/funds, and a \$20M grant to support our work over the next four years. **This level of generosity from our donors enabled us to approve a record-breaking \$47M in new projects**, the single greatest driver of our impact, to be implemented with our network of international conservation partner organizations.

Conservation Projects Approved



We are Growing Efficiently

While we are growing, we remain committed to efficiency as a core value, focusing our spending on project development/management and minimizing spending on overhead. We do this by growing partner support through grant-making, streamlining our internal processes, and leveraging the talents of our teams.

Two key metrics demonstrate our success in this effort:

94%

Program Expense Percentage*

*The percentage of total expenses that support our programs versus overhead.

\$0.02

Fundraising Efficiency*

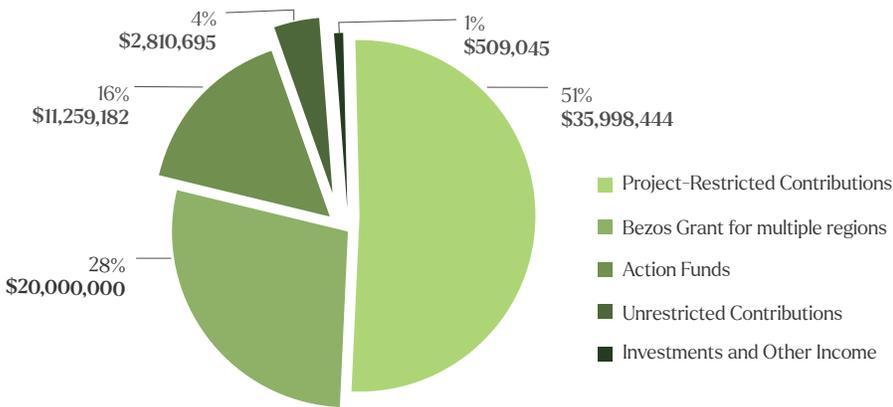
*Our average cost to fundraise each dollar.





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2021 Revenue



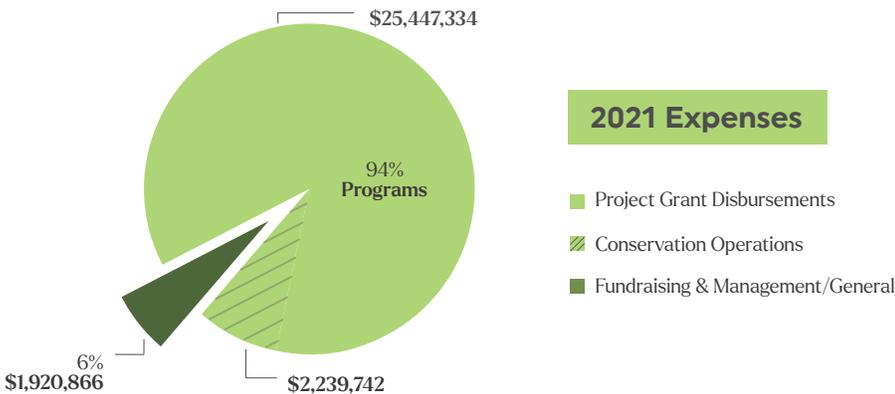
*Action Funds include pooled contributions (Conservation Action Fund and Rainforest Climate Action Fund) that support every project we do, plus funds for emergency partner grants and capacity building.

Our Revenue

During 2021, Rainforest Trust received **\$70,577,366** in revenue, primarily from individual contributions, companies and foundations, to support our conservation work across the globe.

Donors contributed to specific projects, general regions, or flexible funds that allow us to support conservation work where it is most needed.

2021 Expenses



Our Expenses

We spent **\$29,607,942** during the year, primarily funding project disbursements and conservation operations. In total, 94% of our expenses are spent on programmatic activities, including the development and implementation of projects with our partner organizations.

EIN: 13-3500609 | CFC #11257

Ways to Donate

Online (Credit Card or PayPal)

RainforestTrust.org

Phone

1 (800) 456-4930

Mail

P.O. Box 841 | Warrenton, VA 20188

Electronic Funds Transfer (EFT)

To learn more, contact:
donations@RainforestTrust.org

Stock Donations

To learn more about how to transfer stocks, bonds or mutual funds, contact:
donations@RainforestTrust.org

Become a Conservation Hero

Conservation Heroes is a global network of dedicated individuals who give monthly to support our most urgent conservation work.

To learn more, visit:
RainforestTrust.org/hero

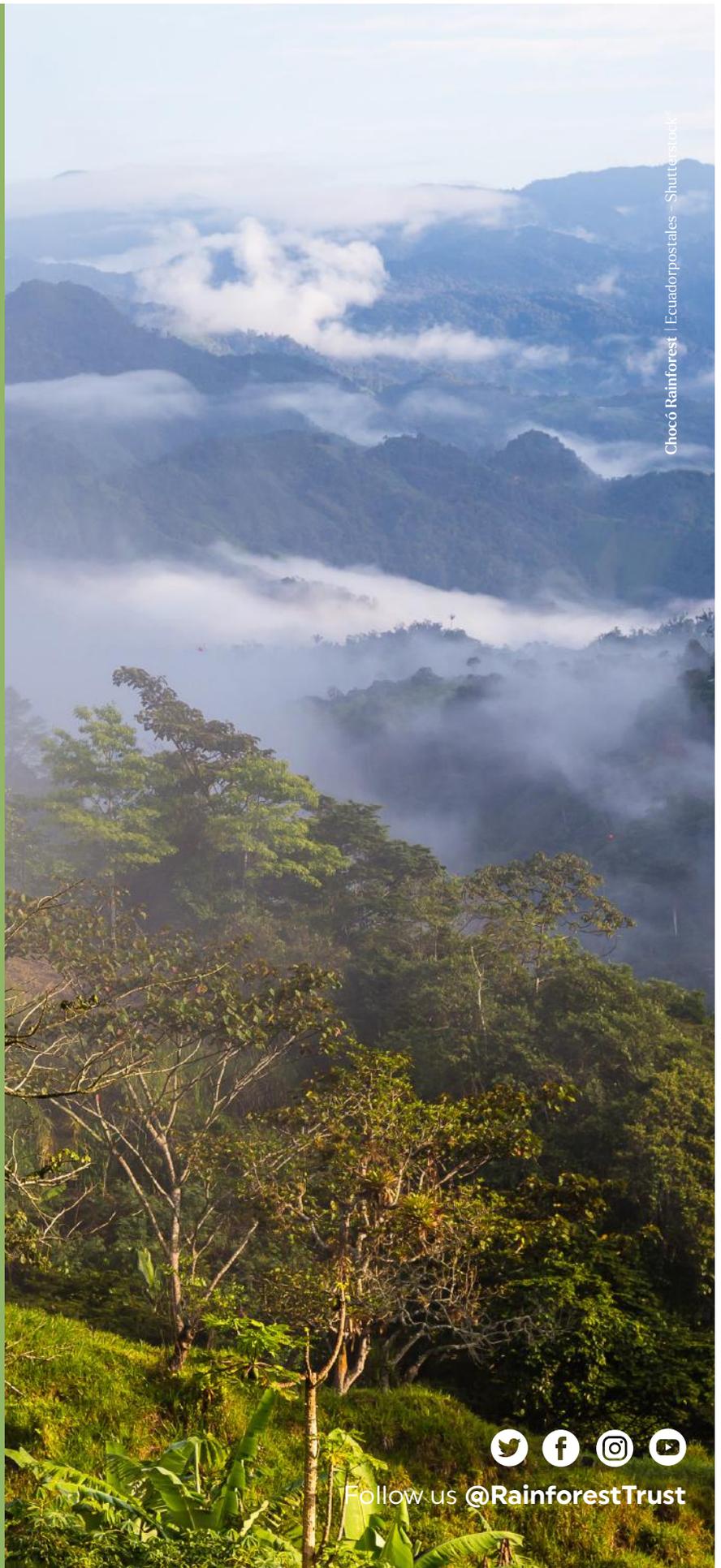
Planned Giving

Create a conservation legacy by including Rainforest Trust in your will or estate planning.

To learn more, visit:
RainforestTrust.org/plannedgiving



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