



RAINFOREST
TRUST®

2019 ANNUAL REPORT

Protecting rainforests for species,
communities and our planet.

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Cover: Dumagat Tribe Children,
Daluhay, Philippines, by Mark
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1: Muhamed Agung Rahayu

4, 5: Eric Kilby, Isabella Juskova

6, 7: Katie Pugh

8, 9: Independent Birds, Payson
Wick

11: Jaime Serrano, Rainforest Trust

LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Friends,

For Rainforest Trust, 2019 was a year of global challenge, local success, constancy of mission, and organizational change.

The global alliance to end deforestation, New York Declaration on Forests, reported that “tropical deforestation continued at an unsustainable pace since 2014” and the world was not on track to end deforestation by 2030. In Brazil deforestation leaped 45%, and record forest fires spread across the Amazon as beef and soy profiteers slashed and burned rainforest, often illegally.

We kept to our mission of saving rainforests and endangered species by creating protected areas, confident that this remains the ultimate solution. In the Peruvian Amazon, we launched our newest multi-year, \$4.5 million program with our partner CEDIA working with 220 indigenous communities to provide them land title and stewardship rights to 6.1 million acres of pristine rainforest. In Gabon, we launched a project with the Gabon National Parks Agency to expand the flagship Plateau Batéké National Park by 344,460 acres. This area is a stronghold for the Critically Endangered Western Gorilla and the Endangered Chimpanzee.

Again in 2019, Rainforest Trust delivered extraordinary conservation results for your investment. We safeguarded more than three million acres in new protected areas or expansions of existing ones: establishing a two million acre reserve in Bolivia's extraordinary Beni grasslands ecosystem; creating the first and only reserve for the conservation of the Critically Endangered Dahl's Toad-headed Turtle in Colombia; establishing a reserve to protect Endangered Bonobos, one of our closest living relatives and one of Congo's most iconic and threatened species.

Proof that our approach works came from an analysis of data from the Global Forest Watch platform showing that 92% of the protected areas we have established since our founding in 1988 have seen less than 5% total deforestation.

Our second CEO, Paul Salaman, moved on after eight years of visionary leadership. Mark Gruin, who rejoined Rainforest Trust in 2017, agreed to stand in, ably leading the organization through a year of record fundraising driven by public concern about the fires in Brazil and across the world's rainforests. And we launched a professional search for the next CEO.

2020 is a year of even greater significance for the world and for Rainforest Trust, and I look forward to reporting to you on our appointment of James Deutsch as CEO, our new strategic plan, our achievement of the five-year SAVES goal of raising \$50 million to match the challenge grant of our most generous donor, and our continued extraordinary conservation success.

Through it all two things stay constant: our mission and your committed support. The one depends on the other. With your continued help, and with increasingly strong global partnerships, we can slow and stop the destruction of rainforests and of the exquisite and irreplaceable species that depend on them--very much including our own. Thank you, and stay safe.

Yours faithfully,



Dr. Eric Veach
Chair, Board of Directors

OUR MISSION

Rainforest Trust purchases and protects the most threatened tropical forests, saving endangered wildlife through partnerships and community engagement.

SAVES CHALLENGE

SAFEGUARDING AREAS VITAL TO ENDANGERED SPECIES

33.2M
ACRES
IN PROGRESS
THROUGH 2019

Each and every day nearly 70,000 acres of rainforest are lost forever, driving wildlife to extinction and our planet to an irreversible tipping point. In 2016, a generous friend and dedicated conservationist realized the importance of Rainforest Trust's work protecting habitat, and pledged to help. The \$50

million SAVES Challenge matching grant was launched in September 2016 with a goal to invest \$100 million in conservation projects protecting critical habitat for species by 2020.

SAVES, or 'Safeguarding Areas Vital to Endangered Species' also had the ambitious goal of having 50 million acres protected or in the process of protection. By the end of 2019, we have invested more than \$88.7M in projects that upon completion will protect 47.9M acres.

We could not have undertaken this challenge without you! With your support, we protected 3.4 million acres in 2019, raising our total acres protected since 1988 to 23.4 million acres. Our work continues and we search for new projects and partners to meet the goals of the SAVES Challenge.



2.4M

ACRES SAVED



SUCCESS IN LATIN AMERICA & THE CARIBBEAN

In June, Rainforest Trust and our local partner Wildlife Conservation Society-Bolivia (WCS-Bolivia) worked to establish the Rhukanrhuka Municipal Reserve. The 2,123,347-acre reserve safeguards a critical portion of the Beni region, an expanse of tropical savanna and forest habitat containing multiple rivers that follow the eastern slope of the Andes Mountains.

The new reserve protects important populations of emblematic and threatened mammal species, including Jaguars and Pumas. Other resident mammals include Maned Wolves and Collared and White-lipped Peccaries. The area is also home to two species of endemic Endangered Titi Monkeys, as well as Endangered Black-faced Black Spider Monkeys and Endangered Giant Otters.

In the northern section, the reserve is an Important Bird Area (IBA), home to a variety of birds such as the Cattle Egret, Black-collared Hawks, Jabiru, Wood Stork and Whistling Heron, Sunbitterns, and Wattled Jacanas.

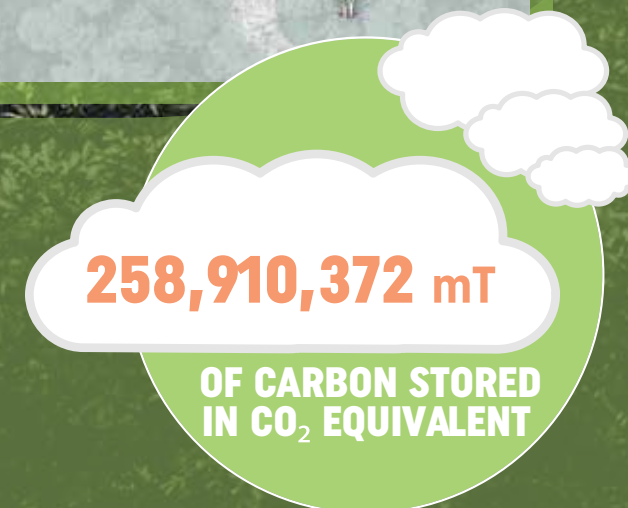
The Rhukanrhuka Municipal Reserve is also a key part of a 34 million-acre network of protected areas and indigenous lands, with three titled lands bordering the reserve. The management plans will be designed to benefit these communities, and includes sustainable livelihoods and development opportunities.

This designation benefits species and community, embodying core aspects of Rainforest Trust's mission.



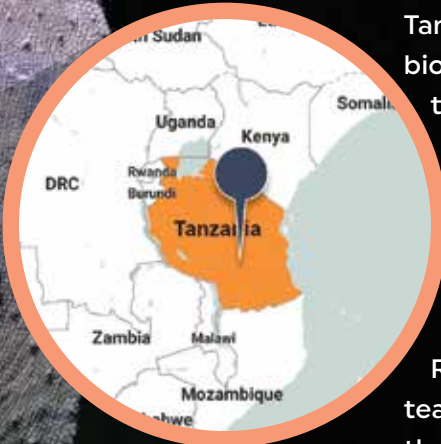
16
NEW
GUARDIANS

8
NEW
FELLOWS



SUCCESS IN AFRICA

124K
ACRES SAVED



Tanzania's Magombera Forest is internationally recognized for its wide range of biodiversity and diverse landscapes, ranging from moist forests and dry woodlands, to grasslands and riparian forests that support a wealth of rare flora and fauna. As the land around it is rapidly converted into sugar plantations, Magombera Forest helps provide a refuge for many endemic species like the Udzungwa Red Colobus and Udzungwa Dwarf Galago. But lack of protection left this area vulnerable to threats such as deforestation for sugar plantations, wood cutting for timber and slash-and-burn agriculture.

Rainforest Trust and our local partner, Tanzania Forest Conservation Group, teamed up with a consortium of organizations to purchase 3,030 acres of forest that was owned by a sugar company. The government helped to safeguard an additional 3,395 acres, creating the 6,425-acre Magombera Nature Reserve. This project is also highly important to local communities, many of whom rely on these forests for fertile soil, as well as ecotourism, to maintain their livelihoods.

23,582,815 mT

OF CARBON STORED
IN CO₂ EQUIVALENT

7
NEW
FELLOWS

5
NEW
GUARDIANS



SUCCESS IN ASIA



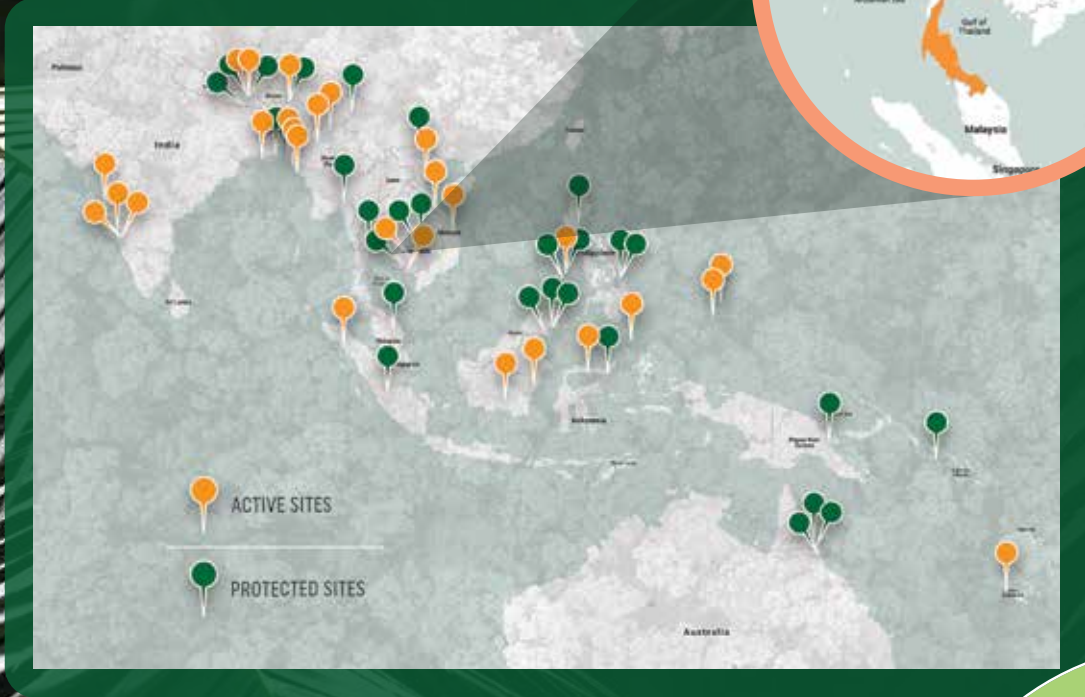
Rainforest Trust and partner Bird Conservation Society of Thailand worked together to purchase 19.5 acres in Pak Thale, a Key Biodiversity Area of Thailand's Inner Gulf.

The protected parcel of land, while small, is vital to the East Asian-Australasian Flyway—the most threatened flight path for migratory birds in the world. Birds following flyways need regular stopover sites to rest and refuel. Pak Thale hosts over 7,000 waterbird species during the northern hemisphere winter, making it one of the region's most critical habitats for shorebird abundance and diversity.

Several globally threatened migrant bird species—including the Critically Endangered Spoon-billed Sandpiper and the Endangered Great Knot, Spotted

Greenshank and Far Eastern Curlew—need habitat like this to survive.

This protection will help prevent the large-scale land development that has threatened to destroy these already vulnerable species, as well as preserve the cultural importance of Pak Thale. This region is known for salt production from salt pans in Thailand, a tradition that dates back hundreds of years. Now, the area brings joy to people all around the world and significant tourism revenue for local communities as a famous site for bird-watching.



8901K ACRES SAVED

78 THREATENED SPECIES PROTECTED

817 BIRD SPECIES PROTECTED

72 THREATENED SPECIES PROTECTED

128 MAMMAL SPECIES PROTECTED

7 THREATENED SPECIES PROTECTED

109 AMPHIBIAN SPECIES PROTECTED

16 NEW GUARDIANS

8 NEW FELLOWS

471,151 mT OF CARBON STORED IN CO₂ EQUIVALENT



In 2019, rainforest fires dominated headlines, opening our eyes to the dreadful impact of slash-and-burn agriculture and illegal land-grabbing. Hundreds of thousands of indigenous people were robbed of their traditional lands and livelihoods and countless species imperilled as profiteers converted rainforests to beef, soy, or palm oil plantations.

Meanwhile evidence accumulated for the dreadful and irreversible impact of this destruction on our planet. The great intact tropical forests of the Amazon and Congo recycle rainfall many times, supporting agriculture across Latin American and Africa. The Amazon is approaching a tipping point where the loss of this recycling, combined with climate change, threatens to tip the system from forest to dry savanna. Forests sequester carbon in their wood and soil which is released back into the atmosphere when they are burned. So the destruction of rainforests is both a cause and an effect of climate change—a fatal feedback loop.

As our planet approaches an irreversible tipping point, our first line of defense must be preservation of rainforests. And the simplest and most cost-effective solution is to create legally recognized protected areas which simultaneously lock up carbon and provide refuge for species. For over 30 years, this has been Rainforest Trust's mission. Now, as we face unprecedented environmental challenges, we will keep our unwavering focus for the betterment of our planet, species and communities.

INVESTING IN OUR PARTNERS

Rainforest Trust's corporate partnerships help support the local NGOs who help us establish protected areas. We work with more than 200 companies all over the world that provide products, services and expertise that serve to benefit our partners in conservation.

In November 2019, DocuSign sent ten employees with representatives from Rainforest Trust and Team4Tech to Ecuador to further our joint commitment to protect the world's forests and to amplify the impact being made by Rainforest Trust.

This extraordinary team worked to create a capacity-building workshop to help strengthen the foundation

of our partner organizations. The five-day workshop was facilitated by DocuSign and Rainforest Trust. Thirty people from ten organizations throughout Central and South America participated.

We believe that for land to be protected in perpetuity, our partners must be strong and healthy enough to exist long-term as well. Helping them learn business and strategic planning in addition to the other core areas shared as a part of this program will impact these organizations now and well into the future.



"We thank you from the bottom of our hearts. We see the possibilities. We understand we are not alone in our weaknesses or our strengths and will use this information to grow and further our mission. We think all the plants, animals, and other species should also be thankful for this experience you have given us."

FINANCIALS & 2019 TOTALS

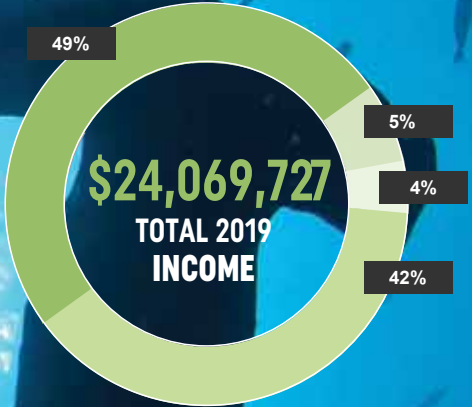
42% Individuals: \$10,127,210

49% Foundations, Institutions & Organizations: \$11,835,771

4% Corporations: \$877,007

5% Other: \$1,229,739
(Combined Federal Campaign*, In-kind Contributions, Interest)

*Rainforest Trust would like to thank our supporters who gave through the Combined Federal Campaign (CFC). (Rainforest Trust's CFC #11257)

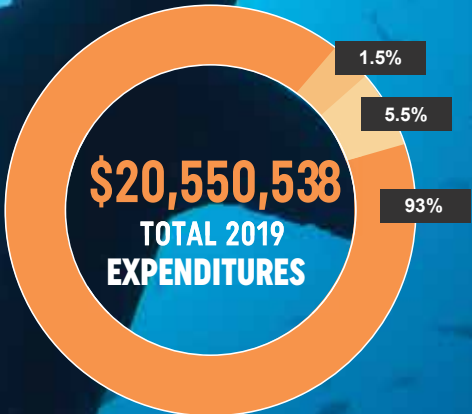


93% Conservation Programs: \$19,135,187

5.5% Development: \$1,123,734

1.5% Administrative: \$291,617

Donations for conservation programs are restricted and spent across the lifespan of our projects which can range from 3-5 years. The surplus of funds raised in 2019 exceeding expenses incurred in 2019 will be spent on conservation programs in subsequent years.



93%

OF TOTAL INCOME
SPENT ON
CONSERVATION
PROGRAMS

282,964,338 mT

OF CARBON STORED
IN CO₂EQUIVALENT

OVER 23.4M ACRES SAVED 1988 - 2019

3.4M
ACRES SAVED
ACROSS THE GLOBE
IN 2019

60 THREATENED SPECIES PROTECTED

671
AMPHIBIAN
SPECIES PROTECTED

144 THREATENED SPECIES PROTECTED

301
MAMMAL
SPECIES PROTECTED

207 THREATENED SPECIES PROTECTED

2,912
BIRD
SPECIES PROTECTED

92%

OF OUR PROTECTED
AREAS HAVE HAD
LESS THAN 5%
DEFORESTATION
SINCE THEIR CREATION

22

INDIGENOUS
COMMUNITIES
GAINED LEGAL RIGHTS
TO THEIR LAND

148

PROTECTED
AREAS
TO DATE

23

NEW
FELLOWS

37

NEW
GUARDIANS

FOUNDATION & CORPORATE PARTNERS

FOUNDATIONS & INSTITUTIONS

- Actions@EBMF Charitable Trust
- Avaaz Foundation
- Barrett Family Foundation
- Bromley Charitable Fund
- CAF American Donor Fund
- Capital One Foundation
- Chubb Charitable Foundation
- CMR Foundation
- Cynthia and George Mitchell Foundation
- Elbaz Family Foundation
- Felburn Foundation
- Gildea Foundation
- Global Conservation
- Infinity Foundation
- Island Foundation
- Kemmerer Family Foundation
- Kyra Sedgwick and Kevin Bacon Family Foundation
- Lark Foundation
- Louis Stewart Foundation
- Maharashtra Foundation
- Manitou Fund
- Maribel Foundation
- Marshall-Reynolds Foundation
- Metabolic Studio
- Morgan Family Foundation
- Moses Feldman Family Foundation
- Mulago Foundation
- Naecker Family Foundation
- Nina Abrams Fund
- NobleLight Foundation
- Northern Piedmont Community Foundation
- Quick Response Biodiversity Fund
- Robert and Lien Chen Family Foundation
- Scheidel Foundation
- Seth MacFarlane Foundation
- Shared Earth Foundation
- Smoke Rise Foundation
- Spindrift Family Foundation

- Spurlino Foundation
- The Butler Foundation
- The Chris and Melody Malachowsky Family Foundation
- The William J. J. Gordon Family Foundation
- Troper Wojcicki Foundation

CORPORATE SPONSORS

- Chairman Level: \$100,000+**

 - Endangered Species Chocolate
 - Enviro Build (UK)
 - Good Money
 - GreaterGood.org
- President Level: \$25,000-\$99,999**

 - BeardsOn for Conservation (Half Cut)
 - Big Life Journal
 - Pura Vida
 - Que Bottle
 - Sambazon

- Director Level: \$5,000-\$24,999**

 - 1% For the Planet
 - Almond Impact Ltd (UK)
 - Ariel Premium Supply, Inc
 - ArisGlobal
 - BTS
 - Cocalero / Intrepid Spirits
 - Coronet LED
 - Credit Suisse
 - Ecolibrium (UK)
 - Field Guides
 - Global Returns Project (UK)
 - Hamilton Miller Investments
 - Happy x Nature
 - Harney and Sons
 - Jack Mason Watches
 - Ka'chava
 - Krave Beauty
 - Loopy Cases
 - Mystic Dreamer
 - One Million Acres
 - One Tribe Global
 - OneUp Components

- Oxygen Global
- Passions of Paradise
- Petfive Brands
- Pivotal Software
- Pure Canopy
- Rainforest Ceramics
- Red Savannah Ltd (UK)
- Sacred Taste
- Solios Watches
- SunSoil
- Tasmanian Pure Vodka
- The Bailey Company
- The Modern Agent
- Titan Home Realty
- Treevolution
- Zoo Atlanta

- Patron Level: \$1,200-\$4,999**

 - 2050 Store
 - Addictive Wellness
 - Allied Control
 - Alt Theory (UK)
 - Bielawski and Hartwich GbR
 - Big Cat Rescue
 - Bird and Knoll
 - Blank Gold Coast
 - Boneshell
 - Chufly
 - Convido Corporate Housing
 - Copper Branch
 - Cumberland Kayak
 - Daniel Andersen Websites ApS
 - Earth's Care Natural Products
 - Electric Bike Review
 - Eleos Compliance Ltd (UK)
 - Evergrow Christmas Trees
 - Exige International (UK)
 - Ficosota
 - Gift Baskets Overseas
 - Global Green Tag International
 - Grounds for Change
 - In Search of Small Things
 - Isonomic
 - Jade Industries
 - Jungle Jewel Exotics
 - KoquetteBox

- Laguna Beach
- Lifeboost Coffee
- Lil Boop Boop
- Lyonsleaf Ltd (UK)
- Northstar Investments
- Novacom (UK)
- Olympian Exotics
- Packmat
- Palette Architecture
- Pavilion Assets/Vonadhona
- Perfect Supplements
- Rainforest Cruises
- Red-Inc (UK)
- Richie Graham Photography
- Romilly Cidre
- Sacred Sauce
- Silver Falls Sustainability
- SRL Publishing (UK)
- Sugarhill Brighton (UK)
- Tapir Apps
- Teem
- The Meet Group
- Trio Media (UK)
- Ultralight Outdoor Ltd (UK)
- Wild Latitudes



The Conservation Circle is Rainforest Trust's premiere corporate giving program. Partners include corporations and organizations who support conservation and want to make a positive difference for our planet. Conservation Circle partners provide crucial financial support for our most urgent conservation projects.



RAINFOREST
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