# Join Us in Shaping a Sustainable Future

Species, Communities, Planet



Companies throughout the world are deploying their unique blend of innovation and resources to address complex sustainability challenges. Yet to truly achieve a sustainable future, companies must scale their efforts by working in partnership with other sectors of society, like nonprofits. Rainforest Trust provides a proven model for making a difference with a global impact. By collaborating with Rainforest Trust to meet the United Nations' Sustainable Development Goals, your company can shape a sustainable future for us all.

### What are the United Nations' Sustainable Development Goals?

Established in 2016, the United Nations' Sustainable Development Goals (SDGs) are a set of 17 global goals and 169 targets that provide a path for society to work together and create a world without extreme poverty, inequality or climate change by 2030.

#### Why should your company get involved?

The only way to achieve the United Nations' ambitious vision is if we all work together. SDGs are a unique opportunity for companies and nonprofits to partner, realizing results at a scale that benefits the entire world. Through this partnership, your business can:

- Innovate
- Ensure brand relevance
- Create stronger connections with your customers, clients, investors and employees
- Tell stories about your impact that are based in real, on-the-ground action



# What are the benefits of partnering with Rainforest Trust?

Rainforest Trust's unique, cost-effective conservation model for protecting endangered species has been implemented successfully for more than 30 years. **So far, we have protected more than 41.8 million acres in 68 countries.** Thanks to the generosity of our donors, the expertise of our partners and the participation of local communities—through strategies like indigenous land titling and community-managed areas—our reserves are exemplary models of international conservation. Our solution works: 99% of the forest in our reserves has remained standing post-protection. With Rainforest Trust's experience and proven results, we can help your business align the specific goal or goals consistent with your brand, values and vision.

## What goals will your company support by partnering with Rainforest Trust?

By partnering with Rainforest Trust, you will fund work that meets 11 of the 17 SDGs. Our holistic approach to caring for climate, species and people aligns with 38 specific targets.



**Goal 1** | End poverty in all its forms everywhere Targets 1.4, 1.5



 $\begin{tabular}{ll} Goal~2 & | End hunger, achieve food security \\ and improved nutrition and promote sustainable \\ agriculture & | Target~2.3 \\ \end{tabular}$ 



**Goal 3** | Ensure healthy lives and promote well-being for all at all ages | Target 3.9



**Goal 6** | Ensure availability and sustainable management of water and sanitation for all Targets 6.3, 6.4, 6.6 and 6.b



**Goal 8** | Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all | Target 8.9



**Goal 11** | Make cities and human settlements inclusive, safe, resilient and sustainable Targets 11.4, 11.5, 11.a and 11.b



**Goal 12** | Ensure sustainable consumption and production patterns | Targets 12.2 and 12.8



**Goal 13** | Take urgent action to combat climate change and its impacts | Targets 13.1 and 13.3



**Goal 14** | Conserve and sustainably use the oceans, seas and marine resources for sustainable development | Targets 14.1–14.5



Goal 15 | Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss Targets 15.1-15.8, 15.a, 15.b and 15.c



**Goal 17** | Strengthen the means of implementation and revitalize the global partnership for sustainable development Targets 17. 3, 17.6, 17.9, 17. 16 and 17.17



Please join us in building a more sustainable and equitable world. For more information or to talk with one of our team members, contact **Corporate@RainforestTrust.org.** 

